

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Carle		03/11/2010	Individual: UNITED STATES
RECEIVING PARTY DATA			
Name:	Eric Carle LLC		
Street Address:	38 Main Street		
City:	Northampton		
State/Country:	MASSACHUSETTS		
Postal Code:	01060		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2797235	ERIC CARLE	
Registration Number:	2880812	ERIC CARLE	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	ERIC 0907353		
NAME OF SUBMITTER:	Lawrence E. Apolzon		
Signature:	/anca nicolescu/		

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 REEL: 004168 FRAME: 0171**

Date:

03/16/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS DEED, made and entered into as of 11 MARCH, 2010, by Eric Carle, a citizen of the United States, 38 Main Street, Northampton, Massachusetts 01060, United States of America, is the owner of the trademark(s) and registration(s) thereof registered in the United States Patent and Trademark Office as set forth in Schedule A attached hereto; and

WHEREAS, Eric Carle LLC., a Massachusetts Limited Liability company, with offices at 38 Main Street, Northampton, Massachusetts 01060, is desirous of acquiring said mark(s) and registration(s) thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said Assignor, Eric Carle, does hereby sell and assign unto the said Assignee, Eric Carle LLC., all rights, title and interest in and to the said trademark(s) and registration(s) thereof as set forth in Schedule A attached hereto, together with the good will of the business connected with and symbolized by the said mark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor Eric Carle has caused this instrument to be executed as owner this 11 day of MARCH, 2010.



Eric Carle

Schedule A

MARK

ERIC CARLE (stylized)
ERIC CARLE

REG. NUMBER

2797235
2880812

REG. DATE

December 23, 2003
September 7, 2004