

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                   |
|-----------------------|-------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

**CONVEYING PARTY DATA**

| Name                              | Formerly | Execution Date | Entity Type                         |
|-----------------------------------|----------|----------------|-------------------------------------|
| Phoenix Brands LLC                |          | 02/08/2010     | LIMITED LIABILITY COMPANY: DELAWARE |
| Phoenix Brands Canada Laundry LLC |          | 02/08/2010     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                 |  |
|-----------------|--|
| Name:           | Regions Bank, as Agent                       |
| Street Address: | 191 Peachtree Street, Suite 3800             |
| City:           | Atlanta                                      |
| State/Country:  | GEORGIA                                      |
| Postal Code:    | 30303  |
| Entity Type:    | an Alabama Banking Corporation, USA: ALABAMA |

**PROPERTY NUMBERS Total: 34**

| Property Type        | Number   | Word Mark   |
|----------------------|----------|---|
| Serial Number:       | 77697426 | ABC   |
| Registration Number: | 2556199  | ARCTIC POWER  |
| Registration Number: | 3031346  | BLANCOS MAS BLANCOS COLORES MAS BRILLANTES<br>COLOR SAFE BLEACH ALTERNATIVE |
| Serial Number:       | 77750660 | CARIBBEAN FRESH   |
| Registration Number: | 0756538  | COLD POWER  |
| Serial Number:       | 77653192 | CRISP MORNING AIR   |
| Registration Number: | 2972941  |   |
| Registration Number: | 2870558  |   |
| Serial Number:       | 77635635 | DESIGN-IT   |
| Registration Number: | 0645230  | DYNAMO  |
| Registration Number: | 0139710  | FAB   |

CH \$865.00 77697426

|                      |          |                     |
|----------------------|----------|---------------------|
| Registration Number: | 2577362  | FAB                 |
| Registration Number: | 0522356  | FAB                 |
| Registration Number: | 1647831  | FAST FADE           |
| Registration Number: | 0736986  | FINAL TOUCH         |
| Registration Number: | 1582173  | FINAL TOUCH         |
| Registration Number: | 2856872  | FRESCURA DEL CARIBE |
| Registration Number: | 1072080  | FRESH START         |
| Registration Number: | 2354369  |                     |
| Registration Number: | 2829622  | NIAGARA             |
| Registration Number: | 1461587  | NIAGARA             |
| Registration Number: | 2831637  | NIAGARA EASYIRON    |
| Registration Number: | 3020722  | PARAISO FLORAL      |
| Registration Number: | 1753432  | PROFESSIONAL FINISH |
| Registration Number: | 3040957  | PROFESSIONAL FINISH |
| Registration Number: | 2505418  | RAIN FOREST         |
| Registration Number: | 2612465  | RIT                 |
| Serial Number:       | 71403785 | RIT                 |
| Serial Number:       | 78114812 | SPRING MAGIC        |
| Serial Number:       | 76523040 | SUN GUARD           |
| Serial Number:       | 76056047 | SUN SHOWER FRESH    |
| Serial Number:       | 78428462 | SUNRISE FRESH       |
| Serial Number:       | 76057274 | WATERFALL FRESH     |
| Serial Number:       | 74075219 | WHITE-WASH          |

**CORRESPONDENCE DATA**

Fax Number: (404)522-8409  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404-420-5527  
Email: rbirdwell@phrd.com  
Correspondent Name: Rhonda J. Birdwell, Paralegal  
Address Line 1: 285 Peachtree Center Avenue  
Address Line 2: 1500 Marquis Two Tower  
Address Line 4: Atlanta, GEORGIA 30303

|                         |             |
|-------------------------|-------------|
| ATTORNEY DOCKET NUMBER: | 3717-149    |
| NAME OF SUBMITTER:      | Bobbi Acord |
| Signature:              | /ba/        |

Date:

03/16/2010

**Total Attachments: 17**

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**ASSIGNMENT FOR SECURITY**  
(Trademarks)

WHEREAS, **PHOENIX BRANDS LLC**, a Delaware limited liability company, and **PHOENIX BRANDS CANADA LAUNDRY LLC**, a Delaware limited liability company (collectively referred to herein as "Assignors"), have adopted, used and are using the trademarks listed on the annexed Schedule 2-A, which trademarks are registered or filed with the United States Patent and Trademark Office (collectively, the "Trademarks");

WHEREAS, Assignors; certain of Assignors' subsidiaries and affiliates; certain financial institutions named therein (the "Lenders"); Regions Bank, an Alabama bank, as agent for the Lenders (in such capacity, together with any successor agent, "Assignee"); Regions Business Capital Corporation (formerly known as AmSouth Capital Corp.), as administrative agent; and the guarantors and other parties named therein, are parties to the Fourth Amended and Restated Loan and Security Agreement dated February 8, 2010, and Assignee and the Lenders are desirous of having a security interest in favor of Assignee on the above-identified property in order to secure the payment of certain obligations of Assignors and their subsidiaries and affiliates now or hereafter owing to Assignee and the Lenders;

WHEREAS, Assignors and certain of their subsidiaries and affiliates have entered into a Second Amended and Restated Security Agreement-Trademarks and Patents dated February 8, 2010 (as it may be amended, restated, supplemented, or otherwise modified from time to time, the "Agreement") with Assignee;

WHEREAS, pursuant to the Agreement, Assignors have granted to Assignee a security interest in all right, title and interest of Assignors in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (the "Intellectual Property Collateral"), to secure the prompt payment, performance and observance of the Secured Obligations, as defined in the Agreement; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, each Assignor does hereby further grant to Assignee a security interest in, and mortgage on, the Intellectual Property Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Assignor does hereby further acknowledge and affirm that the rights and remedies of Assignee with respect to the security interest in and mortgage on the Intellectual Property Collateral made and granted hereby are more fully set forth in the Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.


Assignee's address is c/o Regions Business Capital Corporation, 599 Lexington Avenue, New York, New York 10022.

*[Remainder of page intentionally left blank; signatures begin on following page.]*


IN WITNESS WHEREOF, Assignors have caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 8<sup>th</sup> day of February, 2010.

ASSIGNORS:

**PHOENIX BRANDS LLC**

By:   
Name: Eugene Martlandry  
Title: Pres + CEO

**PHOENIX BRANDS CANADA LAUNDRY LLC**

By:   
Name: Eugene Martlandry  
Title: Pres + CEO

SCHEDULE 2-A TO GRANT OF SECURITY

TRADEMARKS

| Mark   | Country     | SN/RN      | Goods | Current Owner of Record           |
|--|-------------|------------|-------|-----------------------------------|
| ABC  | US          | 77/697,426 | IC3   | Phoenix Brands LLC                |
| ABC  | Canada      | UCA015083  | IC3   | Phoenix Brands Canada Laundry LLC |
| ABC and Design   | Canada      | TMA317006  | IC3   | Phoenix Brands Canada Laundry LLC |
| ABC and Design   | Puerto Rico | 26,718     | IC3   | Phoenix Brands LLC                |
| ARCTIC   | Canada      | TMDA51661  | IC3   | Phoenix Brands Canada Laundry LLC |
| ARCTIC POWER   | US          | 2,556,199  | IC3   | Phoenix Brands LLC                |
| ARCTIC POWER   | Canada      | TMA152383  | IC3   | Phoenix Brands Canada Laundry LLC |
| BLANCOS MAS BLANCOS<br>COLORES MAS BRILLANTES<br>COLOR SAFE BLEACH<br>ALTERNATIVE and Design | US          | 3,031,346  | IC3   | Phoenix Brands LLC                |
| BUNNY  | Canada      | TMA121672  | IC1   | Phoenix Brands Canada Laundry LLC |
| CARIBBEAN FRESH  | US          | 77/750,660 | IC3   | Phoenix Brands LLC                |

| Mark   | Country | SN/RN      | Goods | Current Owner of Record           |
|--|---------|------------|-------|-----------------------------------|
| CLEAN EXPERT IN COLD WATER                         | Canada  | TMA588612  | IC3   | Phoenix Brands Canada Laundry LLC |
| COLD POWER   | Canada  | TMA134313  | IC3   | Phoenix Brands Canada Laundry LLC |
| COLD POWER   | US      | 756,538    | IC3   | Phoenix Brands LLC                |
| CRISP MORNING AIR                                  | Canada  | TMA589360  | IC3   | Phoenix Brands Canada Laundry LLC |
| CRISP MORNING AIR                                  | US      | 77/653,192 | IC3   | Phoenix Brands LLC                |
| DESIGN - BLANCOS MAS BLANCOS... - COLOR            | US      | 2,972,941  | IC3   | Phoenix Brands LLC                |
| DESIGN - BLANCOS MAS BLANCOS COLORES MAS BRILLANTS | US      | 2,870,558  | IC3   | Phoenix Brands LLC                |
| DESIGN-IT  | US      | 77/635,635 | IC2   | Phoenix Brands LLC                |
| DYNAMO   | Canada  | TMA121485  | IC3   | Phoenix Brands Canada Laundry LLC |
| DYNAMO   | US      | 645,230    | IC3   | Phoenix Brands LLC                |
| EAU DE FRAICHEUR                                   | Canada  | TMA629961  | IC3   | Phoenix Brands Canada Laundry LLC |
| FAB  | Canada  | TMDA029916 | IC3   | Phoenix Brands Canada Laundry LLC |

| Mark                              | Country             | SN/RN      | Goods       | Current Owner of Record           |
|-----------------------------------|---------------------|------------|-------------|-----------------------------------|
| FAB                               | US                  | 139,710    | IC3         | Phoenix Brands LLC                |
| FAB and Design                    | US                  | 2,577,362  | IC3         | Phoenix Brands LLC                |
| FAB (Stylized)                    | US                  | 522,356    | IC3         | Phoenix Brands LLC                |
| FABRIC SOFTENER IN FAB and Design | Canada              | TMA317008  | IC3         | Phoenix Brands Canada Laundry LLC |
| FAST FADE                         | US                  | 1,647,831  | IC3         | Phoenix Brands LLC                |
| FINAL TOUCH                       | Anguilla            | 4115       | IC1 and IC3 | Phoenix Brands LLC                |
| FINAL TOUCH                       | Antigua and Barbuda | 6704       | IC1         | Phoenix Brands LLC                |
| FINAL TOUCH                       | Brunei              | 37551      | IC1 and IC3 | Phoenix Brands LLC                |
| FINAL TOUCH                       | Canada              | TMA122161  | IC1         | Phoenix Brands LLC                |
| FINAL TOUCH                       | Congo, Republic of  | 11325/2006 | IC1 and IC3 | Phoenix Brands LLC                |
| FINAL TOUCH                       | Dominica            | 8/2007     | Local 47    | Phoenix Brands LLC                |
| FINAL TOUCH                       | Fiji                | 334/06     | IC1         | Phoenix Brands LLC                |
| FINAL TOUCH                       | Fiji                | 333/06     | Local 47    | Phoenix Brands LLC                |
| FINAL TOUCH                       | Honduras            | 99778      | IC1         | Phoenix Brands LLC                |
| FINAL TOUCH                       | Israel              | 186,301    | IC3         | Phoenix Brands LLC                |
| FINAL TOUCH                       | US                  | 736,986    | IC1         | Phoenix Brands LLC                |



| Mark   | Country         | SN/RN     | Goods | Current Owner of Record           |
|--|-----------------|-----------|-------|-----------------------------------|
| FINAL TOUCH                                    | US              | 1,582,173 | IC3   | Phoenix Brands LLC                |
| FRAICHEUR ESTIVALE                             | Canada          | TMA634868 | IC3   | Phoenix Brands Canada Laundry LLC |
| FRESCURA DEL CARIBE                            | US              | 2,856,872 | IC3   | Phoenix Brands LLC                |
| FRESH START                                    | Canada          | TMA234669 | IC3   | Phoenix Brands Canada Laundry LLC |
| FRESH START                                    | US              | 1,072,080 | IC3   | Phoenix Brands LLC                |
| GAMMA  | Canada          | TMA287174 | IC3   | Phoenix Brands Canada Laundry LLC |
| GAMMA  | Canada          | TMA209735 | IC3   | Phoenix Brands Canada Laundry LLC |
| Miscellaneous Design (Iron with a long handle) | US              | 2,354,369 | IC3   | Phoenix Brands LLC                |
| NETTEMENT EFFICACE A L'EAU FROIDE              | Canada          | TMA621865 | IC3   | Phoenix Brands Canada Laundry LLC |
| NIAGARA  | Anguilla        | 4086      | IC3   | Phoenix Brands LLC                |
| NIAGARA  | Antigua/Barbuda | 6659      | IC3   | Phoenix Brands LLC                |
| NIAGARA  | Argentina       | 1660316   | IC3   | Phoenix Brands LLC                |

| Mark    | Country    | SN/RN     | Goods | Current Owner of Record  |
|---------|------------|-----------|-------|--------------------------|
| NIAGARA | Aruba      | 12504     | IC3   | Phoenix Brands LLC       |
| NIAGARA | Bahamas    | 2878      | IC3   | Phoenix Brands LLC       |
| NIAGARA | Bahrain    | 47719     | IC3   | Phoenix Brands LLC       |
| NIAGARA | Bangladesh | 9289      | IC3   | CPC International, Inc.1 |
| NIAGARA | Barbados   |           | IC3   | Phoenix Brands LLC       |
| NIAGARA | Bermuda    | 0004168   | IC47  | Phoenix Brands LLC       |
| NIAGARA | Brunei     | 37,339    | IC3   | Phoenix Brands LLC       |
| NIAGARA | Canada     | UCA037303 | IC3   | Phoenix Brands LLC       |
| NIAGARA | Chile      | 512871    | IC3   | Phoenix Brands LLC       |

<sup>1</sup> Assigned to Phoenix Brands LLC. Recordation pending.

| Mark    | Country            | SN/RN               | Goods          | Current Owner of Record |
|---------|--------------------|---------------------|----------------|-------------------------|
| NIAGARA | Congo              | 11514/2006          | IC3            | Phoenix Brands LLC      |
| NIAGARA | Colombia           | 205319              | IC3            | Colgate, Inc.2          |
| NIAGARA | Denmark            | VR 2006 00662       | IC3            | Phoenix Brands LLC      |
| NIAGARA | Dominica           | 69/2006             | IC3            | Phoenix Brands LLC      |
| NIAGARA | Dominican Republic | 47892               | IC3            | Phoenix Brands LLC      |
| NIAGARA | Ecuador            | 5359-07             | IC3            | Phoenix Brands LLC      |
| NIAGARA | El Salvador        | 00209               | IC3            | Phoenix Brands, LLC     |
| NIAGARA | Fiji               | 962/05              | Local Class 47 | Phoenix Brands LLC      |
| NIAGARA | France             | N063402892          | IC3            | Phoenix Brands LLC      |
| NIAGARA | Ghana              | Awaiting Serial No. | IC3            | Phoenix Brands LLC      |

2 Assigned to Phoenix Brands LLC. Recordation pending.

| Mark    | Country   | SN/RN     | Goods     | Current Owner of Record  |
|---------|-----------|-----------|-----------|--------------------------|
| NIAGARA | Guyana    | 21,385A   | IC3       | Phoenix Brands LLC       |
| NIAGARA | Haiti     | 359/146   | IC3       | Phoenix Brands LLC       |
| NIAGARA | Hong Kong | 300551204 | IC3       | Phoenix Brands LLC       |
| NIAGARA | Iceland   | 1029/2006 | IC1 and 3 | Phoenix Brands LLC       |
| NIAGARA | Indonesia | 320171    | IC3       | CPC International, Inc.3 |
| NIAGARA | Israel    | 84314     | IC3       | Phoenix Brands LLC       |
| NIAGARA | Jamaica   | 33423     | IC3       | Phoenix Brands LLC       |
| NIAGARA | Jordan    | 85685     | IC3       | Phoenix Brands LLC       |
| NIAGARA | Kuwait    | 66099     | IC3       | Phoenix Brands LLC       |
| NIAGARA | Lebanon   | 106797    | IC3       | Phoenix Brands LLC       |

3 Assigned to Phoenix Brands LLC. Recordation pending.

| Mark    | Country              | SN/RN          | Goods | Current Owner of Record |
|---------|----------------------|----------------|-------|-------------------------|
| NIAGARA | Malaysia             | 2006/00034     | IC3   | Phoenix Brands LLC      |
| NIAGARA | Netherlands-Antilles | 12049          | IC3   | Phoenix Brands LLC      |
| NIAGARA | Netherlands Antilles | 09385          | IC29  | Phoenix Brands LLC      |
| NIAGARA | Nicaragua            | 9292           | IC1   | Phoenix Brands LLC      |
| NIAGARA | Nigeria              | 24856          | IC3   | Conopco, Inc.4          |
| NIAGARA | Panama               | 5902           | IC3   | Phoenix Brands LLC      |
| NIAGARA | Peru                 | 74696          | IC3   | Phoenix Brands LLC      |
| NIAGARA | Philippines          | 04-2006-000163 | IC3   | Phoenix Brands LLC      |
| NIAGARA | St. Kitts-Nevis      | 170/2006       | IC3   | Phoenix Brands LLC      |
| NIAGARA | St. Lucia            | TM/2006/000055 | IC3   | Phoenix Brands LLC      |

4 Assigned to Phoenix Brands LLC. Recordation pending.

| Mark    | Country                | SN/RN     | Goods | Current Owner of Record |
|---------|------------------------|-----------|-------|-------------------------|
| NIAGARA | Samoa (Western)        | 4982      | IC3   | Phoenix Brands LLC      |
| NIAGARA | Saudi Arabia           | 892/57    | IC3   | Phoenix Brands LLC      |
| NIAGARA | Spain                  | 2686680   | IC3   | Phoenix Brands LLC      |
| NIAGARA | Suriname               | 20,047    | IC3   | Phoenix Brands LLC      |
| NIAGARA | Tanzania - Tanganyika  | 31607     | IC3   | Phoenix Brands LLC      |
| NIAGARA | Tanzania - Zanzibar    | 38/2006   | IC3   | Phoenix Brands LLC      |
| NIAGARA | Trinidad & Tobago      | 25683     | IC3   | Phoenix Brands LLC      |
| NIAGARA | Turks & Caicos Islands | 14439     | IC3   | Phoenix Brands LLC      |
| NIAGARA | United Arab Emirates   | 78521     | IC3   | Phoenix Brands LLC      |
| NIAGARA | US                     | 2,829,622 | IC3   | Phoenix Brands LLC      |
| NIAGARA | US                     | 1,461,587 | IC3   | Phoenix Brands LLC      |

| Mark                   | Country   | SN/RN     | Goods | Current Owner of Record           |
|------------------------|-----------|-----------|-------|-----------------------------------|
| NIAGARA                | Uruguay   | 22190     | IC3   | Phoenix Brands LLC                |
| NIAGARA                | Venezuela | 38886F    | IC 4  | Phoenix Brands LLC                |
| NIAGARA & Design       | Argentina | 1614955   | IC3   | Phoenix Brands LLC                |
| NIAGARA & Design       | Ecuador   | 4631/94   | IC3   | Phoenix Brands LLC                |
| NIAGARA (Local Script) | Qatar     | 34595     | IC3   | Phoenix Brands LLC                |
| NIAGARA EASYIRON       | US        | 2,831,637 | IC3   | Phoenix Brands LLC                |
| PARAISO FLORAL         | US        | 3,020,722 | IC3   | Phoenix Brands LLC                |
| PARFUM ESTIVAL         | Canada    | TMA634910 | IC3   | Phoenix Brands Canada Laundry LLC |
| PROFESSIONAL FINISH    | US        | 1,753,432 | IC3   | Phoenix Brands LLC                |
| PROFESSIONAL FINISH    | US        | 3,040,957 | IC3   | Phoenix Brands LLC                |
| RAIN FOREST            | US        | 2,505,418 | IC3   | Phoenix Brands LLC                |

| Mark | Country         | SN/RN      | Goods    | Current Owner of Record |
|------|-----------------|------------|----------|-------------------------|
| RIT  | Anguilla        | 4087       | IC2, IC3 | Phoenix Brands LLC      |
| RIT  | Antigua/Barbuda | 6660       | IC2, IC3 | Phoenix Brands LLC      |
| RIT  | Argentina       | 2.101.099  | IC3      | Phoenix Brands LLC      |
| RIT  | Australia       | 210745     | IC3      | Phoenix Brands LLC      |
| RIT  | Australia       | 210744     | IC2      | Phoenix Brands LLC      |
| RIT  | Brunei          | 37,338     | IC2, IC3 | Phoenix Brands LLC      |
| RIT  | Canada          | TMDA022986 | IC3      | Phoenix Brands LLC      |
| RIT  | Chile           | 518181     | IC2      | Phoenix Brands LLC      |
| RIT  | China           | 164034     | IC2      | Phoenix Brands LLC      |
| RIT  | Colombia        | 230375     | IC3      | Phoenix Brands LLC      |
| RIT  | Congo           | 11515/2006 | IC2, IC3 | Phoenix Brands LLC      |



| Mark | Country     | SN/RN                | Goods                 | Current Owner of Record |
|------|-------------|----------------------|-----------------------|-------------------------|
| RIT  | Dominica    | 69/2006              | IC2 and IC3           | Phoenix Brands LLC      |
| RIT  | El Salvador | 00158<br>00157       | IC2<br>IC3            | Phoenix Brands LLC      |
| RIT  | Fiji        | 964/2005<br>963/2005 | IC1<br>Local Class 47 | Phoenix Brands LLC      |
| RIT  | Guatemala   | 144,152              | IC2                   | Phoenix Brands LLC      |
| RIT  | Guatemala   | 144,159              | IC3                   | Phoenix Brands LLC      |
| RIT  | Honduras    | 101,689              | IC2                   | Phoenix Brands LLC      |
| RIT  | Israel      | 183952               | IC2                   | Phoenix Brands LLC      |
| RIT  | Israel      | 183953               | IC3                   | Phoenix Brands LLC      |
| RIT  | Jamaica     | 7132                 | IC1                   | Phoenix Brands LLC      |
| RIT  | Japan       | 3285669              | IC2                   | Phoenix Brands LLC      |

| Mark | Country          | SN/RN      | Goods | Current Owner of Record |
|------|------------------|------------|-------|-------------------------|
| RIT  | Mexico           | 504639     | IC1   | Phoenix Brands LLC      |
| RIT  | New Zealand      | 84441      | IC 5  | Phoenix Brands LLC      |
| RIT  | New Zealand      | 84440      | IC3   | Phoenix Brands LLC      |
| RIT  | New Zealand      | 84439      | IC2   | Phoenix Brands LLC      |
| RIT  | Pakistan         | 59121      | IC2   | Phoenix Brands LLC      |
| RIT  | Papua New Guinea | 2693       | IC2   | Phoenix Brands LLC      |
| RIT  | South Africa     | 37/01587/1 | IC2   | Phoenix Brands LLC      |
| RIT  | South Africa     | 68/3651    | IC3   | Phoenix Brands LLC      |
| RIT  | South Africa     | 2005/05204 | IC3   | Phoenix Brands LLC      |
| RIT  | United Kingdom   | 384457     | IC2   | Phoenix Brands LLC      |
| RIT  | US               | 2,612,465  | IC2   | Phoenix Brands LLC      |

| Mark              | Country   | SN/RN     | Goods | Current Owner of Record           |
|-------------------|-----------|-----------|-------|-----------------------------------|
| RIT               | US        | 365,792   | IC3   | Phoenix Brands LLC                |
| RIT               | Venezuela | 13776     | IC3   | Phoenix Brands LLC                |
| RIT (in Katakana) | Japan     | 4078172   | IC2   | Phoenix Brands LLC                |
| SPRING MAGIC      | US        | 2,887,472 | IC3   | Phoenix Brands LLC                |
| SUN GUARD         | US        | 2,961,722 | IC3   | Phoenix Brands LLC                |
| SUN SHOWER FRESH  | US        | 2,602,154 | IC3   | Phoenix Brands LLC                |
| SUNRISE FRESH     | US        | 3,177,848 | IC3   | Phoenix Brands LLC                |
| ULTRA POWER       | Canada    | TMA175619 | IC3   | Phoenix Brands Canada Laundry LLC |
| WATERFALL FRESH   | Canada    | TMA605298 | IC3   | Phoenix Brands Canada Laundry LLC |
| WATERFALL FRESH   | US        | 2,646,593 | IC3   | Phoenix Brands LLC                |

| Mark       | Country | SN/RN     | Goods | Current Owner of Record |
|------------|---------|-----------|-------|-------------------------|
| WHITE-WASH | US      | 1,644,203 | IC3   | Phoenix Brands LLC      |