

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|-------------------------|
| Green & Black's Chocolate Limited | | 08/06/2009 | COMPANY: UNITED KINGDOM |

RECEIVING PARTY DATA

| | |
|-------------------|-------------------------|
| Name: | Trebor Bassett Limited |
| Street Address: | Cadbury House |
| Internal Address: | Sanderson Road |
| City: | Uxbridge, Middlesex |
| State/Country: | UNITED KINGDOM |
| Postal Code: | UB8 1DH |
| Entity Type: | COMPANY: UNITED KINGDOM |

PROPERTY NUMBERS Total: 12

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------------------|
| Serial Number: | 77243944 | AS CHOCOLATE AS HUMANLY POSSIBLE |
| Registration Number: | 3573876 | G&BS |
| Serial Number: | 77290394 | G&BS |
| Registration Number: | 3337457 | GREEN & BLACK'S |
| Serial Number: | 77691864 | |
| Registration Number: | 3259850 | |
| Registration Number: | 3344344 | GREEN & BLACK'S ORGANIC |
| Serial Number: | 77691861 | GREEN & BLACK'S ORGANIC |
| Registration Number: | 3758971 | LIVE IN THE & |
| Registration Number: | 3385510 | MAYA GOLD |
| Registration Number: | 3380480 | MAYA GOLD GREEN & BLACK'S ORGANIC |
| Serial Number: | 78971453 | GREEN & BLACK'S |

CORRESPONDENCE DATA

900157276

**TRADEMARK
 REEL: 004168 FRAME: 0532**

OP \$315.00 77243944

Fax Number: (973)909-1402
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (973) 909-2887
Email: Grouplp@cadbury.com
Correspondent Name: Elisabeth Stewart Bradley
Address Line 1: Cadbury
Address Line 2: 941 Route 10 East
Address Line 4: Whippany, NEW JERSEY 07981

ATTORNEY DOCKET NUMBER:

ASSIGN FROM GBCL TO TBL

DOMESTIC REPRESENTATIVE

Name: Elisabeth Stewart Bradley
Address Line 1: Cadbury
Address Line 2: 941 Route 10 East
Address Line 4: Whippany, NEW JERSEY 07981

NAME OF SUBMITTER:

Elisabeth Stewart Bradley

Signature:

/Elisabeth Stewart Bradley/

Date:

03/17/2010

Total Attachments: 6

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Dated 06 AUGUST 2009

Green & Black's Chocolate Limited

- and -

Trebor Bassett Limited

**ASSIGNMENT
OF
GREEN & BLACK'S TRADE MARKS**

THIS AGREEMENT is made the day of 2009

BETWEEN:-

1. **Green & Black's Chocolate Limited** a company registered in the United Kingdom under company registration number 03622368 whose registered office is at 2 Valentine Place, London, SE1 8QH, UK (the "Assignor"); and
2. **Trebor Bassett Limited** a company registered in the United Kingdom under company registration number 00091528 whose registered office is at Cadbury House, Sanderson Road, Uxbridge, Middlesex, UB8 1DH, UK (the "Assignee").

INTRODUCTION:

- (A) The Assignor is the owner and registered proprietor of the trade mark applications and registrations set out in the Schedule to this Agreement (the "Trade Marks").
- (B) Pursuant to an Asset Purchase Agreement dated on or about the date of this Agreement and made between Green & Black's Limited, the Assignee and the Assignor (the "Asset Purchase Agreement") the Assignor has agreed to assign to the Assignee all of its right, title and interest in and to the Trade Marks, and the Assignor wishes to accept such transfer and title.
- (C) This Agreement gives effect to the assignment referred to in Recital B above.

NOW THIS ASSIGNMENT AGREEMENT WITNESSETH AS FOLLOWS:

1. ASSIGNMENT

In consideration of the sums set out in the Asset Purchase Agreement (the receipt of which is hereby acknowledged), the Assignor hereby assigns to the Assignee irrevocably and absolutely all of its legal and beneficial right, title and interest in and to the Trade Marks, and all goodwill owned by it that attaches to the Trade Marks, together with the right to bring proceedings and recover damages for past infringements of the Trade Marks.

2. **FURTHER ASSURANCE**


The Assignor shall free of charge, as and when requested by the Assignee, do all acts and execute all documents as may reasonably be necessary or desirable to give full effect to this Agreement and to secure the recordal of the assignments of the Trade Marks with the relevant registry or authority.

3. **LAW AND JURISDICTION**

This Agreement shall be governed by English Law and the parties submit to the exclusive jurisdiction of the English courts.

EXECUTED as an agreement by the parties on the date set out at the head of this Agreement:-

Signed for and on behalf of **Green & Black's**)
Chocolate Limited by its duly authorised)
representative)

Signed 

Full Name DOMINIC LOWE

Position DIRECTOR

Signed for and on behalf of **Trebor Bassett**)
Limited by its duly authorised representative)

Signed 

Full Name RICHARD M. DOYLE

Position UK DIRECTOR

SCHEDULE

Trade Marks

| Country | Trademark | Classes | Application No | Registration No |
|----------------|---|----------------|-----------------------|------------------------|
| Australia | G&Bs [STYLIZED WORD] | 30 | 1289162 | |
| Australia | GREEN & BLACK'S [WORD] | 30 | 778644 | 778644 |
| Australia | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 1289175 | |
| Australia | GREEN & BLACK'S LEAF [DEVICE] | 30 | 1268390 | |
| Australia | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 1289172 | |
| Australia | LIVE IN THE & [WORD] | 30 | 1278797 | |
| Australia | MAYA GOLD [WORD] | 30 | 1121873 | 1121873 |
| Botswana | G&Bs [STYLIZED WORD] | 30 | BW/M/09/00232 | |
| Botswana | GREEN & BLACK'S [WORD] | 29, 30 | BW/M/06/00522 | BW/M/06/00522 |
| Botswana | GREEN & BLACK'S LEAF [DEVICE] | 30 | BW/M/09/00230 | |
| Botswana | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | BW/M/09/00233 | |
| Canada | G&Bs [STYLIZED WORD] | | 1431196 | |
| Canada | GREEN & BLACK'S [WORD] | | 1254617 | 1254617 |
| Canada | GREEN & BLACK'S [WORD] | | 1328921 | |
| Canada | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | | 1431197 | |
| Canada | GREEN & BLACK'S LEAF [DEVICE] | | 1431194 | |
| Canada | GREEN & BLACK'S ORGANIC [STYLISED WORD] | | 1431195 | |
| Canada | GREEN AND BLACK'S ORGANIC [WORD] | | 1391671 | |
| Canada | LIVE IN THE & [WORD] | | 1423550 | |
| Canada | MAYA GOLD [WORD] | | 1383700 | |
| China | GREEN & BLACK'S [WORD] | 30 | awaiting | |
| European Union | G&Bs [STYLIZED WORD] | 30 | 8199499 | |
| European Union | GREEN & BLACK'S [WORD] | 30 | 4341806 | 4341806 |
| European Union | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 8200594 | |
| European Union | GREEN & BLACK'S LEAF [DEVICE] | 30 | 8199481 | |
| European Union | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 8194896 | |
| European Union | GREEN AND BEAUTIFUL [WORD] | 30 | 711265 | |
| Hong Kong | G&Bs [STYLIZED WORD] | 30 | 301302263 | |
| Hong Kong | GREEN & BLACK'S [WORD] | 30 | 300399907 | 300399907 |
| Hong Kong | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 301302245 | |
| Hong Kong | GREEN & BLACK'S LEAF [DEVICE] | 30 | 301302254 | |
| Hong Kong | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 301302236 | |
| Hong Kong | LIVE IN THE & [WORD] | 30 | 301288422 | |
| Ireland | LIVE IN THE & [WORD] | 30 | 2008/02643 | |
| Japan | G&Bs [STYLIZED WORD] | 30 | 17920/2009 | |
| Japan | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 17923/2009 | |
| Japan | GREEN & BLACK'S LEAF [DEVICE] | 30 | 17921/2009 | |
| Japan | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 17922/2009 | |

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|--------------------|---|--------|---------------|-----------------|
| Japan | LIVE IN THE & [WORD] | 30 | 7669/2009 | |
| Korea (South) | G&Bs [STYLIZED WORD] | 30 | 40-2009-11336 | |
| Korea (South) | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 40-2009-11339 | |
| Korea (South) | GREEN & BLACK'S in English and Korean | 30 | 40-2007-37685 | 40-751970 |
| Korea (South) | GREEN & BLACK'S LEAF [DEVICE] | 30 | 40-2009-11337 | |
| Korea (South) | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 40-2009-11338 | |
| Korea (South) | LIVE IN THE & [WORD] | 30 | 40-2009-7291 | |
| Lesotho | G&Bs [STYLIZED WORD] | 30 | LS/M/09/00094 | |
| Lesotho | GREEN & BLACK'S [WORD] | 30 | LS/M/06/00339 | LS/M/2006/00339 |
| Lesotho | GREEN & BLACK'S LEAF [DEVICE] | 30 | LS/M/09/00093 | |
| Lesotho | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | LS/M/09/00095 | |
| Malaysia | G&Bs [STYLIZED WORD] | 30 | 9004025 | |
| Malaysia | GREEN & BLACK'S [WORD] | 30 | 9003176 | |
| Malaysia | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 9004023 | |
| Malaysia | GREEN & BLACK'S LEAF [DEVICE] | 30 | 9004024 | |
| Malaysia | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 9004022 | |
| Malaysia | LIVE IN THE & [WORD] | 30 | 9003174 | |
| Namibia | G&Bs [STYLIZED WORD] | 30 | 2009/0288 | |
| Namibia | GREEN & BLACK'S [WORD] | 30 | 2006/1186 | |
| Namibia | GREEN & BLACK'S [WORD] | 29 | 2006/1185 | |
| Namibia | GREEN & BLACK'S LEAF [DEVICE] | 30 | 2009/0289 | |
| Namibia | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 2009/0287 | |
| New Zealand | G&Bs [STYLIZED WORD] | 30 | 803567 | |
| New Zealand | GREEN & BLACK'S [WORD] | 30 | 747109 | 747109 |
| New Zealand | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 803569 | |
| New Zealand | GREEN & BLACK'S LEAF [DEVICE] | 30 | 798003 | 798003 |
| New Zealand | GREEN & BLACK'S ORGANIC [LABEL] | 30 | 753929 | 753929 |
| New Zealand | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 803568 | |
| New Zealand | LIVE IN THE & [WORD] | 30 | 800848 | 800848 |
| New Zealand | MAYA GOLD [WORD] | 30 | 753928 | 753928 |
| Russian Federation | GREEN & BLACK'S [LABEL] | 30 | 2006715182 | 342126 |
| Russian Federation | GREEN & BLACK'S [WORD] | 30 | 2006715181 | 332537 |
| Russian Federation | GREEN & BLACK'S ORGANIC [LABEL] | 30 | 2008701436 | 377630 |
| Singapore | G&Bs [STYLIZED WORD] | 30 | T0902542F | T0902542F |
| Singapore | GREEN & BLACK'S [WORD] | 30 | T0901632Z | |
| Singapore | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | T0902539F | |
| Singapore | GREEN & BLACK'S LEAF [DEVICE] | 30 | T0902540Z | |
| Singapore | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | T0902538H | |
| Singapore | LIVE IN THE & [WORD] | 30 | T0904072G | |
| South Africa | G&Bs [STYLIZED WORD] | 30 | 200905302 | |
| South Africa | GREEN & BLACK'S [WORD] | 30 | 2006/12563 | |
| South Africa | GREEN & BLACK'S [WORD] | 29 | 2006/12562 | |
| South Africa | GREEN & BLACK'S LEAF [DEVICE] | 30 | 200905303 | |
| South Africa | GREEN & BLACK'S ORGANIC [STYLISED WORD] | 30 | 200905301 | |
| Swaziland | G&Bs [STYLIZED WORD] | 30 | 124/2009 | |
| Swaziland | GREEN & BLACK'S [WORD] | 29, 30 | 301/06 | 301/2006 |

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|--------------------------|--|--|------------|------------|------------|
| Swaziland | | GREEN & BLACK'S LEAF [DEVICE] | 30 | 125/2009 | |
| Swaziland | | GREEN & BLACK'S ORGANIC [STYLISTED WORD] | 30 | 123/2009 | |
| Taiwan | | G&Bs [STYLIZED WORD] | 30 | 98009643 | |
| Taiwan | | GREEN & BLACK'S [WORD] | 30 | 97003082 | 1340166 |
| Taiwan | | GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 98009640 | |
| Taiwan | | GREEN & BLACK'S LEAF [DEVICE] | 30 | 98009642 | |
| Taiwan | | GREEN & BLACK'S ORGANIC [STYLISTED WORD] | 30 | 98009636 | |
| Taiwan | | LIVE IN THE & [WORD] | 30 | 98005533 | |
| United Kingdom | | GREEN & BLACK'S [DEVICE] | 30 | 2426389 | 2426389 |
| United Kingdom | | GREEN & BLACK'S [WORD] | 30 | 2017665 | 2017665 |
| United Kingdom | | GREEN & BLACK'S ORGANIC [LABEL] | 30 | 2426387 | 2426387 |
| United Kingdom | | KINKAJOU [WORD] | 30 | 2261440 | 2261440 |
| United Kingdom | | LIVE IN THE & [WORD] | 30 | 2506126 | 2506126 |
| United Kingdom | | MAYA [WORD] | 30 | 1550278 | 1550278 |
| United Kingdom | | MAYA GOLD [WORD] | 30 | 2387273 | |
| United States of America | | of AS CHOCOLATE AS HUMANLY POSSIBLE [WORD] | 30 | 77/243944 | |
| United States of America | | of G&Bs [STYLIZED WORD] | 30 | 77/975856 | 3573876 |
| United States of America | | of G&Bs [STYLIZED WORD] | 30 | 77/290394 | |
| United States of America | | of GREEN & BLACK'S [WORD] | 30 | 78/971343 | 3337457 |
| United States of America | | of GREEN & BLACK'S [WORD] | 29, 30, 32 | 78/971453 | |
| United States of America | | of GREEN & BLACK'S [WORD] | 30 | 76/377822 | 2736107 |
| United States of America | | of GREEN & BLACK'S CHRISTMAS TREE [DEVICE] | 30 | 77/691864 | |
| United States of America | | of GREEN & BLACK'S LEAF [DEVICE] | 30 | 77/002083 | 3259850 |
| United States of America | | of GREEN & BLACK'S ORGANIC [LABEL] | 30 | 78/969044 | 3344344 |
| United States of America | | of GREEN & BLACK'S ORGANIC [STYLISTED WORD] | 30 | 77/691861 | |
| United States of America | | of LIVE IN THE & [WORD] | 30 | 77/635778 | |
| United States of America | | of MAYA GOLD [WORD] | 30 | 78/884527 | 3385510 |
| United States of America | | of MAYA GOLD GREEN & BLACK'S ORGANIC [LABEL] | 30 | 77/126149 | 3380480 |
| WIPO | | GREEN & BLACK'S [WORD] | 30 | IR 862,584 | IR 862,584 |