

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAISON BOUACHON		11/22/2009	SOCIETE ANONYME: FRANCE
RECEIVING PARTY DATA			
Name:	LES VINS SKALLI		
Street Address:	278 Avenue du Marechal Juin		
City:	Sete		
State/Country:	FRANCE		
Postal Code:	34000		
Entity Type:	COMPANY: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2864797	MAISON BOUACHON	
CORRESPONDENCE DATA			
Fax Number:	(248)594-0610		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2485940600		
Email:	tmdocketing@raderfishman.com		
Correspondent Name:	Mary Margaret L. O'Donnell		
Address Line 1:	39533 Woodward Avenue		
Address Line 2:	Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	65902-0028		
DOMESTIC REPRESENTATIVE			
Name:	Mary Margaret L. O'Donnell		
Address Line 1:	39533 Woodward Avenue		
Address Line 2:	Suite 140		

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**TRADEMARK
 REEL: 004170 FRAME: 0372**

Address Line 4: Bloomfield Hills, MICHIGAN 48304

NAME OF SUBMITTER:

Mary Margaret L. O'Donnell

Signature:

/Mary Margaret L. O'Donnell/

Date:

03/18/2010

Total Attachments: 1

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CONFIRMATORY ASSIGNMENT

WHEREAS, MAISON BOUACHON, a French company, at Quartier Saint Pierre, 84230 Chateauneuf du Pape, France ("Assignor"), on or about November 30, 2006 assigned and transferred to LES VINS SKALLI, a French company, at 278 avenue du Marechal Juin, 3400 Sete, France ("Assignee"), the entire right, title and interest in and to the following:

U.S. Registration No. 2864797 for the mark MAISON BOUACHON; and any and all rights and privileges provided under the trademark and other laws of the United States and the individual states thereof with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights"); and

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer;

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby assign and transfer, effective November 30, 2006, to Assignee, any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and the respective heirs, personal and legal representatives, successors and assigns.

MAISON BOUACHON

Dated: 11/22/2009

By:

M. BADOUIN

Its:

LES VINS SKALLI

Dated: 11/22/2009

By:

M. BADOUIN

Its: