

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ocean Marketing Group, LLC		03/16/2010	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	CRM Text Solutions, LLC		
Street Address:	555 DeHaro Street		
Internal Address:	Suite 360		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3570332	DEALER TEXT SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	(312)578-6666		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-578-6689		
Email:	scott.petersen@hklaw.com		
Correspondent Name:	Scott W. Petersen c/o Holland & Knight		
Address Line 1:	131 South Dearborn Street, 30th Floor		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	071767.00045		
NAME OF SUBMITTER:	Scott W. Petersen		
Signature:	/Scott W. Petersen/		

OP \$40.00 3570332

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**TRADEMARK
 REEL: 004170 FRAME: 0759**

Date:

03/19/2010

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Ocean Marketing Group, LLC, an Illinois Limited Liability Company), has secured United States service mark registration as follows:

<u>Trademark</u>	<u>U.S. Reg. No.</u>	<u>Registered</u>
DEALER TEXT SOLUTIONS	3,570,332	February 3, 2009

AND WHEREAS, CRM Text Solutions, an Illinois LLC, is desirous of acquiring the rights of Ocean Marketing Group, LLC in said service mark, and the good will of the business associated therewith and the part of the business with which the service mark will be used.

NOW, THEREFORE, for the good and valuable consideration of \$1.00 (One Dollar) the receipt and sufficiency of which is hereby acknowledged and confessed, Ocean Marketing Group, LLC does hereby sell, assign, transfer and set over unto CRM Text Solutions its entire right, title, and interest in and to said service mark thereof, together with the goodwill of the business in connection with which the service mark has been and is being used, all rights to continue said application, all common law rights associated therewith, together with the right to bring and maintain actions based on the service mark.

IN WITNESS WHEREOF, Ocean Marketing Group, LLC has caused this Assignment to be executed on this 16 day of March, 2010.

ASSIGNOR:

Ocean Marketing Group, LLC

Craig R. Balkin
Authorized Signature

Craig R. Balkin
Printed Name and Title

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