

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sterling Trust		03/19/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Equity Trust Company		
Street Address:	225 Bums Road		
City:	Elyria		
State/Country:	OHIO		
Postal Code:	44035		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3760843	STERLING TRUST	
CORRESPONDENCE DATA			
Fax Number:	(513)698-5079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-698-5078		
Email:	mmarrero@ulmer.com		
Correspondent Name:	Michael A. Marrero		
Address Line 1:	600 Vine Street		
Address Line 2:	Suite 2800		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	28798-020		
NAME OF SUBMITTER:	Michael A. Marrero/		
Signature:	/Michael A. Marrero/		
Date:	03/19/2010		

OP \$40.00 3760843

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Sterling Trust, a South Dakota corporation (hereinafter "Assignor"), represents that it is the owner of the STERLING TRUST trademark that is the subject of the U.S. Patent & Trademark Office Registration Number 3,760,843 (the "Mark"); and

WHEREAS, Equity Trust Company, a South Dakota corporation having an address of 225 Burns Road, Elyria, Ohio 44035 (hereinafter "Assignee"), is desirous of acquiring said Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to said Mark, together with the entire business symbolized by said Mark, the goodwill of the business symbolized by said Mark, the right to sue for past, present and future infringements of the Mark, and the right to collect and own any monetary or other damages as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this Assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 17th day of March, 2010.

STERLING TRUST

By: Michael A. Marrero

Michael A. Marrero, Attorney of Record
Ohio bar member