# P \$115,00 347418;

#### TRADEMARK ASSIGNMENT

#### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Course Advisor, Inc.		03/18/2009	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Avenue100 Inc.	
Street Address:	100 Quannapowitt Parkway, Suite 102	
City:	Wakefield	
State/Country:	MASSACHUSETTS	
Postal Code:	01880	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3474183	STUDENTADVISOR
Registration Number:	3322630	STUDENTADVISOR
Registration Number:	3322629	COURSEADVISOR
Registration Number:	3474182	COURSEADVISOR

#### CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2024084000

Email: docketing@finnegan.com

Correspondent Name: Laurence R. Hefter

Address Line 1: 901 New York Avenue, N.W. Address Line 2: Finnegan, Henderson et al

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 10991.0005

NAME OF SUBMITTER: Laurence R. Hefter

900157825 TRADEMARK
REEL: 004172 FRAME: 0693

Signature:	/Laurence R. Hefter/	
Date:	03/23/2010	
Total Attachments: 2 source=Course Advisor - name change#page1.tif source=Course Advisor - name change#page2.tif		

TRADEMARK REEL: 004172 FRAME: 0694



### The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COURSE ADVISOR, INC.", CHANGING ITS NAME FROM "COURSE ADVISOR, INC." TO "AVENUE100 INC.", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF APRIL, A.D. 2009, AT 6:10 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3897069 8100

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTICATION: 7250993

TRADEMARK REEL: 004172 FRAME: 0695

Jeffrey W. Bullock, Secretary of State

DATE: 04-17-09

090371082

State of Delaware Secretary of State Division of Corporations Delivered 06:28 PM 04/16/2009 FILED 06:10 PM 04/16/2009 SRV 090371082 - 3897069 FILE

## STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Course Advisor, Inc. be amended by changing Article I thereof so that, as amended, said Article shall be and read as follows:

"The name of this Corporation is Avenue100 Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this day of \_\_\_\_\_\_\_\_, 2009.

Brian Eberman, Presiden

DE012 - 12/28/2004 - CT System Online

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RECORDED: 03/23/2010

TRADEMARK
REEL: 004172 FRAME: 0696