

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Choice Enterprises, LLC		03/25/2010	LIMITED LIABILITY COMPANY: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Cie Digital Labs, LLC
Street Address:	111 West Ocean Boulevard
Internal Address:	Suite 1800
City:	Long Beach
State/Country:	CALIFORNIA
Postal Code:	90802
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	77405303	WOMBOT
Serial Number:	77710712	ROBIT
Serial Number:	78878143	CIE STUDIOS
Registration Number:	3740684	R BITS WORLD
Registration Number:	3737676	ROBITS
Serial Number:	77958883	CAR TOWN
Serial Number:	77958867	CAR TOWN

**CORRESPONDENCE DATA**

Fax Number: (213)895-4921  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 213-895-4900  
 Email: ray@rodipollock.com  
 Correspondent Name: Robert A. Yahiro

OP \$190.00 77405303

Address Line 1: 444 South Flower Street  
Address Line 2: Suite 1700  
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	05124-10001
NAME OF SUBMITTER:	Justin Choi
Signature:	/Justin Choi/
Date:	03/25/2010

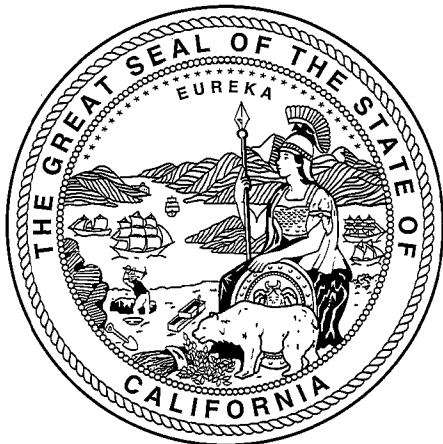
Total Attachments: 2  
source=Cie Digital Name Change#page1.tif  
source=Cie Digital Name Change#page2.tif

**State of California**  
Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of

SEP 08 2009

A handwritten signature in black ink that reads "Debra Bowen".

DEBRA BOWEN  
Secretary of State



State of California  
Secretary of State

LIMITED LIABILITY COMPANY  
CERTIFICATE OF AMENDMENT

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form.

EFFECTIVE  
DATE

11-30-2009

ENDORSED - FILED  
in the office of the Secretary of State  
of the State of California

SEP 02 2009

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER 199902910090	2. NAME OF LIMITED LIABILITY COMPANY CHOICE ENTERPRISES, LLC
3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.	
A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO." OR THE ABBREVIATIONS "LLC" OR "L.L.C.") CIE DIGITAL LABS, LLC	
B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE): <input type="checkbox"/> ONE MANAGER <input type="checkbox"/> MORE THAN ONE MANAGER <input checked="" type="checkbox"/> ALL LIMITED LIABILITY COMPANY MEMBER(S)	
C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:	
D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.	
4. FUTURE EFFECTIVE DATE, IF ANY: MONTH November DAY 30 YEAR 2009	
5. NUMBER OF PAGES ATTACHED, IF ANY:	
6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.  SIGNATURE OF AUTHORIZED PERSON _____ DATE August 11, 2009 Justin Choi, Member _____ TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON	
7. RETURN TO:  NAME Robert A. Yahiro FIRM Rodi, Pollock, Pettker, Christian & Pramov ADDRESS 444 South Flower Street, Suite 1700 CITY/STATE Los Angeles, CA ZIP CODE 90071	

SEC/STATE FORM LLC-2 (Rev. 03/2005) - FILING FEE \$30.00

APPROVED BY SECRETARY OF STATE



TRADEMARK

RECORDED: 03/25/2010

REEL: 004174 FRAME: 0105