

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NAC Marketing Company, LLC		03/30/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canyon Marketing III, LLC		
<b>Street Address:</b>	43 Hunting Hollow Court		
<b>City:</b>	Dix Hills		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11746		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3128227	CHEAPVITAMINS.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)715-8000		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	212.715.9224		
<b>Email:</b>	KLtrademark@kramerlevin.com		
<b>Correspondent Name:</b>	Kramer Levin Naftalis & Frankel LLP		
<b>Address Line 1:</b>	1177 Avenue of the Americas		
<b>Address Line 2:</b>	c/o Kevin M. Moss, Esq.		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	058889-00005		
<b>NAME OF SUBMITTER:</b>	Kevin M. Moss		
<b>Signature:</b>	/KMM/		

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Date:

03/31/2010

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS, NAC Marketing Company, LLC, a Delaware limited liability company having a business address of 260 Smith Street, Farmingdale, New York 11735 ("Assignor") is the owner of record at the United States Patent and Trademark Office of the trademark identified in the attached Schedule "A" hereto and made a part hereof ("Trademark"); and

WHEREAS, Canyon Marketing III, LLC, a Delaware limited liability company, having a business address at 43 Hunting Hollow Court, Dix Hills, New York 11746 ("Assignee"), desires to be recorded as the owner of record at the United States Patent and Trademark Office of the Trademark;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Trademarks: Assignor hereby assigns to Assignee, its successors, legal representatives and assigns, Assignor's right, title and interest in and to the Trademark, together with any appurtenant goodwill of said Trademark, and Assignor hereby authorizes and requests that the United States Patent and Trademark Office record this Assignment.

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IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be executed by its duly authorized officer as of March 30, 2010.

NAC Marketing Company, LLC

By:  \_\_\_\_\_

Name: Jonathan Greenhut

Title: President

Schedule A

Trademark

Cheapvitamins.com

Reg. No.: 3128227

82.2798827

RECORDED: 03/31/2010

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