

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2009		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	THE MATTSON JACK GROUP, INC.		12/31/2009
			Entity Type CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	KANTAR HEALTH INC.		
Street Address:	125 Park Avenue, 4th Floor		
Internal Address:	c/o WPP Group USA, Inc.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2837273	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-468-4800		
Email:	jkatz@dglaw.com, nmishalanie@dglaw.com, jwatson@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	1740 Broadway		
Address Line 2:	c/o Davis & Gilbert LLP		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	23769-5-0 TM ASSGN NM		

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**TRADEMARK
 REEL: 004177 FRAME: 0325**

NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/Jeffrey C. Katz/
Date:	03/31/2010
Total Attachments: 3 source=Mattson JackMerger into Kantar Health 12.31.09#page1.tif source=Mattson JackMerger into Kantar Health 12.31.09#page2.tif source=Mattson JackMerger into Kantar Health 12.31.09#page3.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THE MATTSON JACK GROUP, INC.", A DELAWARE CORPORATION, WITH AND INTO "KANTAR HEALTH INC." UNDER THE NAME OF "KANTAR HEALTH INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 9:06 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 11:59 O'CLOCK P.M.

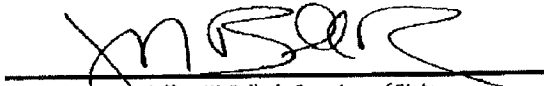
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

3380849 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7732068

DATE: 12-31-09

TRADEMARK
REEL: 004177 FRAME: 0327

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:01 AM 12/31/2009
FILED 09:06 AM 12/31/2009
SRV 091153205 - 3380849 FILE

**CERTIFICATE OF MERGER
OF
THE MATTSON JACK GROUP, INC.
AND
KANTAR HEALTH INC.**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the constituent corporations are Kantar Health Inc., a Delaware corporation, and The Mattson Jack Group, Inc., a Delaware corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8, Section 251 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is Kantar Health Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of Kantar Health Inc. shall be the Certificate of Incorporation of the surviving corporation.

FIFTH: The Agreement of Merger is on file at 501 Kings Highway East, Fairfield, Connecticut 06825, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

SEVENTH: this Certificate of Merger shall be deemed filed and become effective at 11:59 P.M. on December 31, 2009.

* * * * *

Signature Page Follows

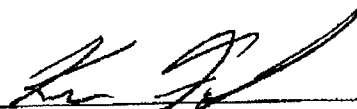
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**TRADEMARK
REEL: 004177 FRAME: 0328**

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 3rd day of December, 2009.

KANTAR HEALTH INC.



Name: Kevin Farewell
Title: Secretary

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RECORDED: 03/31/2010

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