

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PBI Group, Inc.		03/26/2009	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Product Innovations Reserch LLC		
<b>Street Address:</b>	15770 North Dallas Parkway		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75248		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3652479	ELECTRIC BRONZE	
<b>Registration Number:</b>	3644801	SOTAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(972)661-5691		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	972/661-5114		
<b>Email:</b>	cblount@uprlaw.com		
<b>Correspondent Name:</b>	Charles W. Blount, III		
<b>Address Line 1:</b>	5420 LBJ Freeway, Lincoln Centre Two		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Dallas, TEXAS 75240		
<b>ATTORNEY DOCKET NUMBER:</b>	P1007-0033		
<b>NAME OF SUBMITTER:</b>	Charles W. Blount, III		

OP \$65.00 3652479

Signature:	/Charles W. Blount, III/
Date:	04/01/2010
Total Attachments: 3 source=Trademark Assignment PBI to PIR X#page1.tif source=Trademark Assignment PBI to PIR X#page2.tif source=Trademark Assignment PBI to PIR X#page3.tif	

## TRADEMARK ASSIGNMENT

This Assignment from PBI Group, Inc., a corporation organized and existing under the laws of Texas, located at Suite 1200, 15770 North Dallas Parkway, Dallas, Texas 75248 ("Assignor") to Product Innovations Research LLC, a limited liability company organized and existing under the laws of Texas, located at Suite 700, 15770 North Dallas Parkway, Dallas, Texas 75248 ("Assignee"), is effective March 26, 2009 (the "Effective Date").

WHEREAS, Assignor represents that to the best of its knowledge it is the owner of all rights, title and interest in and to the trademarks set forth below in the United States and the goodwill attached thereto, and is the owner of United States registrations and applications as set forth for each mark (the "marks") and has used each mark without abandonment and is presently using these marks in the United States.

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to assign to Assignee, all of Assignor's right, title and interest to the marks including all common law rights owned and exercised by Assignor, the goodwill represented thereby and the United States trademark registrations and applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties, intending to be legally bound agree as follows:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee all of Assignor's rights, title and interest in and to the marks set forth hereunder, including all common law rights, the goodwill of the business associated with, but not limited to, the marks, and the United States registrations and applications which correspond to the marks and the right to recover for past, present and future infringements of the marks:

Trademark

Registration No.

ELECTRIC BRONZE  
SOTAN

3652479  
3644801

2. Assignor agrees that upon reasonable request from Assignee, Assignor will, without charge to Assignor and at Assignee's sole expense, provide whatever documentation Assignor may have relating to or supporting Assignor's usage of the marks and to sign such documents, take such oaths and do such lawful acts as may be reasonably necessary for vesting title to the marks in Assignee.

3. As of the Effective Date of this assignment, Assignee assumes full responsibility for and Assignor is relieved of all future obligations relating to all costs and fees that may accrue for the preparing and recording of assignments or obtaining and maintaining any trademark registrations for the marks.

4. Assignor represents, warrants and covenants that:

(a) to its knowledge, no claim has been asserted against it that the use of any of the marks do or may violate the rights of any third person and, to the best of Assignor's knowledge, there are no claims that the marks infringe upon the trademark rights of others in the United States;


(b) neither Assignor nor any of its affiliates or subsidiaries has encumbered the marks or made the marks the subject of any liens, charges or encumbrances, including pledges, assignments, licenses, registered user agreements and covenants by Assignor not to sue third persons, other than the assignment created by this Agreement; and

(c) Assignor has, to the best of its information and belief, the unqualified right to enter into this Agreement and perform its terms.

5. This Assignment will be binding upon the Assignor, and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.


WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized officers.

PBI Group, Inc.

  
By: Bruce West Jr

Effective Date: March 26, 2009

PRODUCT INNOVATIONS RESEARCH LLC

  
By: Dwight Snitey, CEO

Effective Date: March 26, 2009