

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avenue100 Inc.		07/14/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Avenue100 Media Solutions Inc.		
Street Address:	100 Quannapowitt Parkway, Suite 102		
City:	Wakefield		
State/Country:	MASSACHUSETTS		
Postal Code:	01880		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3474183	STUDENTADVISOR	
Registration Number:	3322630	STUDENTADVISOR	
Registration Number:	3322629	COURSEADVISOR	
Registration Number:	3474182	COURSEADVISOR	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Laurence R. Hefter		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 2:	Finnegan, Henderson et al		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	10991.0005		
NAME OF SUBMITTER:	Laurence R. Hefter		

OP \$115.00 3474183

Signature:	/Laurence R. Hefter/
Date:	04/07/2010
Total Attachments: 2 source=Avenue100 - name change#page1.tif source=Avenue100 - name change#page2.tif	

Delaware

PAGE 1

The First State

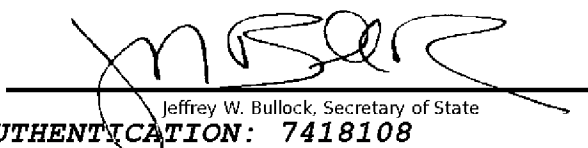
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AVENUE100 INC.", CHANGING ITS NAME FROM "AVENUE100 INC." TO "AVENUE100 MEDIA SOLUTIONS INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JULY, A.D. 2009, AT 5:37 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3897069 8100

090697955




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7418108

DATE: 07-15-09

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004181 FRAME: 0148

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Avenue100 Inc. be amended by changing Article I thereof so that, as amended, said Article shall be and read as follows:

"The name of this Corporation is Avenue100 Media Solutions Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 14 day of July, 2009.

By: 
Brian Eberman, President