

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		CORRECTIVE ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Corrective Assignment to correct the name of the assignee from Vitamins Playwear Inc. to Vitamins Playwear, Ltd. previously recorded on Reel 001922 Frame 0840. Assignor(s) hereby confirms the assignment of the entire interest.	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Celebrity International, Inc.		06/07/1999	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vitamins Playwear, Ltd.		
<b>Street Address:</b>	10 West 33rd Street		
<b>Internal Address:</b>	Suite 910		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1362018	VITAMINS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)986-0604		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 883-4900		
<b>Email:</b>	pto@cozen.com		
<b>Correspondent Name:</b>	Cozen O'Connor		
<b>Address Line 1:</b>	277 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10172		
<b>ATTORNEY DOCKET NUMBER:</b>	244436.000		
<b>NAME OF SUBMITTER:</b>	Amy F. Divino		
<b>Signature:</b>	/Amy F. Divino/		

CH \$40.00 1362018

Date:

04/08/2010

Total Attachments: 4

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07-06-1999

OMB No. 0651-0011 (exp. 4/94)



6/28/99

101084296

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Celebrity International, Inc.

- Individual(s)
- General Partnership
- Corporation - New York
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Vitamins Playwear Inc.

Street Address: 100 West 33rd Street, Suite 800

City: New York State: NY Zip: 10001

Country: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - New York
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_

- Merger
- Change of Name

Execution Date: June 7, 1999

4. Application number(s) or Registration number(s):

A. Trademark Application No(s):

B. Trademark Registration No(s): 1 282 010



Additional numbers attached?  Yes  No

06-28-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #01

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steinberg & Raskin, P.C.

Street Address: 1140 Avenue of the Americas

City: New York State: NY Zip: 10036

Our Ref.: 111.84292

6. Total number of applications and registrations involved:.....111

7. Total fee (37 CFR 3.41).....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Martin G. Raskin  
Name of Person Signing

[Signature]  
Signature

June 23, 1999  
Date

Total number of pages including cover sheet, attachments, and document: [2]

**ASSIGNMENT**

WHEREAS, Celebrity International, Inc., a corporation organized and existing under the laws of the State of New York, having a place of business at 100 West 33<sup>rd</sup> Street, Suite 800, New York, New York 10001, is the record owner of the following trademark registration in the United States Patent and Trademark Office:

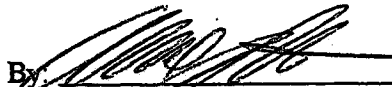
Trademark	Registration No.	Registration Date
VITAMINS	1,362,018	September 24, 1985

AND WHEREAS, Vitamins Playwear Inc., a corporation organized and existing under the laws of the State of New York, having a place of business at 100 West 33<sup>rd</sup> Street, Suite 800, New York, New York 10001, is desirous of acquiring the said trademark and the good will of the business symbolized by the trademark and the registration thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of one (\$1.00) dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Celebrity International, Inc. does hereby assign, transfer and convey unto Vitamins Playwear Inc. the entire right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark and the registration thereof.

CELEBRITY INTERNATIONAL, INC.

Dated: 6/7/99

By:   
 Morris Matalon  
 President

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