# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Echovox S.A.		04/14/2010	societe
Lenovox 3.A.		04/14/2010	anonyme: SWITZERLAND

#### **RECEIVING PARTY DATA**

Name:	Zong S.A.	
Street Address:	43, route des Acacias	
City:	les Acacias	
State/Country:	SWITZERLAND	
Postal Code:	1227	
Entity Type:	societe anonyme: SWITZERLAND	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77104740	ZONG

#### **CORRESPONDENCE DATA**

Fax Number: (703)668-8200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7036688042

Email: dcdocketing@hdp.com

Correspondent Name: David R Haarz

Address Line 1: 11730 Plaza America Dr - Suite 600
Address Line 2: Harness, Dickey & Pierce, PLC
Address Line 4: Reston, VIRGINIA 20190

ATTORNEY DOCKET NUMBER: 7898-200014

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

TRADEMARK 900159717 REEL: 004186 FRAME: 0108 77404740

CH \$40.00

Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	David R Haarz
Signature:	/david r haarz/
Date:	04/15/2010
Total Attachments: 1 source=ZONG Assignment#page1.tif	

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REEL: 004186 FRAME: 0109

### Assignment Declaration

#### between

the company Switzerland,

Echovox S.A., a société anonyme organized and existing under the laws of

and

the company Zong S.A., a société anonyme organized and existing under the laws of Switzerland, having its place of business at 43, route des Acacias, 1227 les Acacias (Geneva, Switzerland)

Echovox S.A. hereby confirms that it is the owner of all right, title and interest in the ZONG mark, as well as US Trademark Application No. 77104740.

Having regard to the fact that:

 on January 1<sup>st</sup>, 2010, the certain assets of the company Echovox SA were acquired by the Zong S.A., as successor to that portion of the ongoing and existing business to which the ZONG mark pertains and including US trademark application No. 77104740 for the mark ZONG,

Echovox SA does hereby confirm that all right, title and interest to the mark ZONG together with the goodwill associated therewith and including US application No. 77104740 was assigned to Zong S.A. as of January 1<sup>st</sup>, 2010.

Zong S.A hereby acknowledges such assignment as of January 1st, 2010.

For Echovox S.A.

Place, Date: Geneva, April 14, 2010

Name, Title: Mr. Sylvain BOJ, Director

Signature:

For Zong S.A.

Place, Date: Geneva, April 14, 2010

Name, Title: Mr. Samuel GARIPLERDEN, Financial Director

Signature:

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**RECORDED: 04/15/2010**