

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Maison Tarride Ledroit & Cie | | 12/28/2008 | COMPANY: FRANCE |
| RECEIVING PARTY DATA | | | |
| Name: | MODUS VIN | | |
| Street Address: | 35 rue de Bordeaux | | |
| City: | 33290 Parempuyre | | |
| State/Country: | FRANCE | | |
| Entity Type: | COMPANY: FRANCE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0972531 | ARMAND ROUX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (631)421-1451 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 6319878173 | | |
| Email: | pbrozek@optonline.net | | |
| Correspondent Name: | Patricia A. Wilczynski Brozek | | |
| Address Line 1: | P.O. Box 1830 | | |
| Address Line 2: | 40 Preston St | | |
| Address Line 4: | Huntington, NEW YORK 11743 | | |
| ATTORNEY DOCKET NUMBER: | ARMAND ROUX - ASSIGNMENT | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |

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**TRADEMARK
 REEL: 004186 FRAME: 0782**

Address Line 4:

NAME OF SUBMITTER:

Patricia A. Wilczynski Brozek

Signature:

/p.a. wilczynski brozek/

Date:

04/15/2010

Total Attachments: 1

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ASSIGNMENT DEED

BETWEEN :

MAISON TARRIDE LEDROIT & CIE, a French company, having its principal place of business 32 Allées d'Orléans, 33000 Bordeaux, France

hereinafter called the Assignor
on one hand,

AND

MODUS VIN, a French company, having its principal place of business 35 rue de Bordeaux, 33290 Parempuyre, France

hereinafter called the Assignee
on the other hand.

.....
The Assignor is the owner of US trademark registration ARMAND ROUX filed on April 19, 1972 and registered under n° 972531.

The Assignee wishes to acquire this trademark.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS :

Article 1

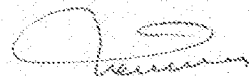
The Assignor hereby assigns to the Assignee who accepts all rights, titles and interest of the Assignor in the trademark

Article 2

The Assignee will take all necessary steps to record this assignment at the USPTO at its own costs. All powers are given to the Assignee to proceed with such registration.

Signed in *Bordeaux* on *28 December 2008*

For the Assignor,



For the Assignee

