

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MOTHERLODE ENTERPRISES, LLC		04/16/2010	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	BELOVED MEDIA INC.
Street Address:	P.O. Box 8
City:	Kings Park
State/Country:	NEW YORK
Postal Code:	11754
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3178278	EVERYDAY SOBRIETY
Registration Number:	2896610	JANE'S GROUP
Serial Number:	77806594	LADY OF THE BIG HOUSE PRODUCTIONS
Registration Number:	3315849	LEAVING THE OUTLAW BEHIND
Serial Number:	77715582	LEAVINGTHEOUTLAWBEHIND.COM
Registration Number:	2870663	THE SOBERMOTHER METHOD
Registration Number:	2844099	THE SOBERMOTHER SERIES

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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CH \$190.00 3178278

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ATTORNEY DOCKET NUMBER: JT 172089

NAME OF SUBMITTER: Aimee L. Kaplan

Signature: /alk/

Date: 04/19/2010

Total Attachments: 2  
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ASSIGNMENT

WHEREAS, MOTHERLODE ENTERPRISES, LLC (the "ASSIGNOR"), a limited liability company organized under the laws of New York, having an address of P.O. Box 8, Kings Park, New York 11754, owns and uses the trademarks ("MARKS") identified in the attached Schedule A, and owns U.S. Trademark Registrations ("REGISTRATIONS") and U.S. Trademark Applications ("APPLICATIONS") for the MARKS identified in the attached Schedule A;

WHEREAS, BELOVED MEDIA INC. (the "ASSIGNEE"), a corporation organized under the laws of New York, having an address of P.O. Box 8, Kings Park, New York 11754, desires to acquire the MARKS, the REGISTRATIONS and APPLICATIONS, and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARKS and the REGISTRATIONS and APPLICATIONS, together with the goodwill of the business connected with the MARKS and the REGISTRATIONS and APPLICATIONS, and symbolized by the MARKS and the REGISTRATIONS and APPLICATIONS. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

MOTHERLODE ENTERPRISES, LLC

By: gael love

Name: GAEL LOVE

Title: Manager

Date: 4/16/10

## SCHEDULE A

Marks owned by Motherlode Enterprises, LLC to be assigned to Beloved Media Inc.

<u>Mark</u>	<u>U.S. Registration No. /Application Serial No.</u>
EVERYDAY SOBRIETY	3,178,278
JANE'S GROUP	2,896,610
LADY OF THE BIG HOUSE PRODUCTIONS	77/806,594
LEAVING THE OUTLAW BEHIND	3,315,849
LEAVINGTHEOUTLAWBEHIND.COM	77/715,582
THE SOBERMOTHER METHOD	2,870,663
THE SOBERMOTHER SERIES	2,844,099