

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Memorandum of Sale		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crownline Boats, Inc.		08/21/2009	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Churchill Financial LLC		
Street Address:	400 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	77517289	CROWNIE	
Serial Number:	77517296	BE A CROWNIE	
Registration Number:	2854559	RAZOR	
Registration Number:	3415998	SOCIAL SWIM TRANSOM	
Registration Number:	2887678	F.A.S.T. TAB	
Registration Number:	1726662	CROWNLIN	
Registration Number:	2108812	C CROWNLIN	
CORRESPONDENCE DATA			
Fax Number:	(312)577-8994		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-577-8408		
Email:	deborah.wing@kattenlaw.com		
Correspondent Name:	Deborah Wing c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		

CH \$190.00 77517289

ATTORNEY DOCKET NUMBER:	341675-3/LEISURE PROPERTI
NAME OF SUBMITTER:	Deborah A. Wing
Signature:	/daw/
Date:	04/19/2010
Total Attachments: 3 source=Crownline Trademark AssignmentExecuted#page1.tif source=Crownline Trademark AssignmentExecuted#page2.tif source=Crownline Trademark AssignmentExecuted#page3.tif	

MEMORANDUM OF SALE

Effective as of 21st day of August, 2009, the undersigned has purchased substantially all of the assets including the Trademarks listed on the attached Exhibit A of Crownline Boats, Inc., an Illinois corporation, Crownline Acquisition Company, a Delaware corporation, and Crownline Acquisition Operating Company, a Delaware corporation as more particularly described in the annexed Notice of Secured Party Sale at Public Auction All Assets of Crownline Boats, Inc. (the "Notice"), for the sum of Ten Dollars (\$10.00) and other good and valuable consideration and hereby promises and agrees to comply with the terms of the Notice.

Dated: January 12, 2010

CHURCHILL FINANCIAL LLC, as Agent

By: Thomas Hennigan
Name: Thomas Hennigan
Title: Senior Vice President

400 Park Avenue, Suite 1510
New York, New York 10022

MEMORANDUM OF SALE ASSIGNMENT

Annexed to that certain Memorandum of Sale (the "Memorandum of Sale") executed by Churchill Financial LLC, as agent ("Purchaser"), in the principal amount of \$10 and other good and value consideration and effective as of August 21, 2009.

Purchaser hereby endorses, sells, assigns, conveys, transfers and delivers all of its right, title and interest in, to and under the Memorandum of Sale to Leisure Properties LLC, a Delaware limited liability company ("Assignee"), having an address at 830 East Green Bay Street, Shawano, Wisconsin 54166, without recourse, covenant, representation or warranty including the Trademarks listed in the attached Exhibit A.

CHURCHILL FINANCIAL LLC, in its capacity as
Agent, as Purchaser



By: Thomas Hennigan
Name: Thomas Hennigan
Title: Senior Vice President

Acknowledged, Agreed and Accepted
as of this 12 day of January 2010:

Leisure Properties LLC, as Assignee

By: Anthony J. Zielinski, Pres
Name:
Title:

EXHIBIT A

MARK	REGISTRATION NO./SERIAL NO.	REGISTRATION DATE/FILING DATE
United States: RAZOR	2,854,559	06/15/2004
SOCIAL SWIM TRANSOM	3,415,998	04/22/2008
F.A.S.T. TAB	2,887,678	09/21/2004
CROWNLINE	1,726,662	10/20/1992
 CROWNLINE	2,108,812	10/28/1997
BE A CROWNIE	77/517,296	Filed: 07/08/2008
CROWNIE	77/517,289	Filed: 07/08/2008
European Community:  CROWNLINE	290700	04/18/2000
Australia: CROWNLINE	1,007,114	04/04/2005
International Bureau (WIPO): CROWNLINE	986685	09/11/2008
New Zealand: CROWNLINE	714026	05/12/2005
Spain: CROWNLINE	1,792,693	04/20/1994