

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jacob C. Smoot		04/18/2010	INDIVIDUAL: UNITED STATES
Reid Smoot		04/16/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Smoot Brothers IP Holding Company		
Composed Of:	COMPOSED OF Jacob C. Smoot and Reid Smoot		
Street Address:	1111 West 100 South, Suite 2		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84601		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78951519	ZOOBIES	
CORRESPONDENCE DATA			
Fax Number:	(801)531-1929		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-994-4646		
Email:	docket@kunzlerip.com		
Correspondent Name:	Brian C. Kunzler		
Address Line 1:	8 East Broadway, Suite 600		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	2353		
NAME OF SUBMITTER:	Brian C. Kunzler		
Signature:	/Brian C. Kunzler/		

OP \$40.00 78951519

Date:

04/20/2010

Total Attachments: 1

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ASSIGNMENT

OF

ZOOBIES TRADEMARK APPLICATION


Whereas, Smoot Brothers IP Holding Company, LLC, a Limited Liability Company of Utah, having a place of business at 1111 West 100 South, Suite 2, Provo, Utah 84601, desires to acquire the entire right, title and interest in the trademark application filed by Alpha Source International, composed of, Jacob C. Smoot and Reid Smoot on August 14, 2006, serial number 78/951519 and to all goodwill associated with the mark;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, hereby sell, assign, and transfer to Smoot Brothers IP Holding Company, LLC, its successors and assigns, the entire right, title and interest in the ZOOBIES trademark application and all trademark rights associated with the mark.

Signed and sealed

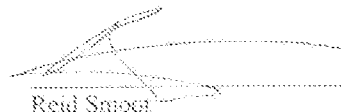
CITY
DATE

(I) at Provo
on 4/18, 2010


Jacob C. Smoot
1111 W. 100 S., Suite 2
Provo, Utah 84601

CITY
DATE

(I) at Shanghai, China
on 4/16, 2010


Reid Smoot
1111 W. 100 S., Suite 2
Provo, Utah 84601