

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vikash Sanyal		04/21/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SCRATCH, LLC		
<b>Street Address:</b>	13000 Danileson Street		
<b>City:</b>	Poway		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77715713	SCRATCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(818)572-0313		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	818-550-8300		
<b>Email:</b>	cg@perezgonzalezlaw.com		
<b>Correspondent Name:</b>	Christopher Gonzalez, Esq.		
<b>Address Line 1:</b>	111 E. Broadway, Suite 210		
<b>Address Line 4:</b>	Glendale, CALIFORNIA 91205		
<b>NAME OF SUBMITTER:</b>		CHRISTOPHER GONZALEZ	
<b>Signature:</b>		/CHRISTOPHER GONZALEZ/	
<b>Date:</b>		04/21/2010	
<b>Total Attachments: 1</b> source=Sanyal_Assignment_ScratchTM#page1.tif			

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**MARK ASSIGNMENT**

WHEREAS, VIKASH SANYAL with an address located at 14345 Engelmann Lane, Valley Center, CA 92082 (hereinafter "Assignor") is the owner of the entire right, title and interest in and to the following trademark and corresponding United States Trademark Application, hereinafter collectively referred to as the "MARK":

<u>Mark</u>	<u>Serial No.</u>	<u>Reg. Date</u>
SCRATCH	77715713	Pending application


WHEREAS, SCRATCH, LLC, whose address is 13000 Danielson St., Poway, CA 92064 (hereinafter "Assignee"); and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the MARK together with the goodwill of the business symbolized by the MARK, and the right to renew the registration which shall issue from the application included in the MARK, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damages by reason of past infringement of said MARK with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to transfer the application included in, and all registrations for, the MARK to Assignee as Assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

Assignor further covenants and agrees that Assignor will at any time, upon request of Assignee, and at its own expense, communicate to Assignee any facts relating to the MARK known to Assignor, take all other actions necessary or desirable in order to effectuate the intent of this instrument of assignment, and testify upon the request of Assignee as to the same in any proceeding in the United States Patent and Trademark Office.

Date: April 21, 2010

  
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 VIKASH SANYAL