

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shuffle Master, Inc.		04/22/2010	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Shuffle Master GmbH & Co. KG		
Street Address:	Wipplingerstrasse 25, A-1010		
City:	Vienna		
State/Country:	AUSTRIA		
Entity Type:	CORPORATION: AUSTRIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77787290	EASY CHIPPER C	
CORRESPONDENCE DATA			
Fax Number:	(702)260-1146		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7022705177		
Email:	trademark@shufflemaster.com		
Correspondent Name:	Jennifer K. Farrar		
Address Line 1:	1106 Palms Airport Drive		
Address Line 4:	Las Vegas, NEVADA 89119		
ATTORNEY DOCKET NUMBER:	TM4286.AP.US		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

CH \$40.00 77787290

NAME OF SUBMITTER:	Jennifer K. Farrar
Signature:	/jfarrar/
Date:	04/22/2010
Total Attachments: 2 source=Trademark Assignment for EASY CHIPPER C - Signed#page1.tif source=Trademark Assignment for EASY CHIPPER C - Signed#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made between Shuffle Master, Inc. located at 1106 Palms Airport Drive, Las Vegas, NV 89119, a Minnesota Corporation ("Assignor") and Shuffle Master GmbH & Co. KG located at Wipplingerstrasse 25, A-1010 Vienna, Austria Europe (Assignee).

WHEREAS Assignor is the owner of the mark EASY CHIPPER C (the Mark), which Mark is the subject of U.S. Trademark Application Serial No. 77/787,290;

WHEREAS Assignor has used the Mark to identify Assignor as the source of the goods provided thereby; and

WHEREAS Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Mark to the Assignee; and

WHEREAS the Assignee is desirous of acquiring the entire right, title and interest in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby sell, transfer, assign and otherwise convey to the Assignee, its successors and assigns all Assignor's right, title and interest throughout the world, in the following:

- (i) the Mark and any registration and renewals thereof, including, but not limited to U.S. Application Serial No. 77/787,290;
- (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Mark; and
- (iii) the ownership of all causes of action for, and claims for damages by reason of infringement of the Mark, which actions arose prior to the date of execution hereof.

2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

3. Assignor hereby agrees that the Assignee shall have the right to record this instrument of assignment.

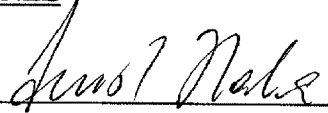
IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment.

ASSIGNOR

By:  Date: 4/21/10

Jerome Smith
Executive Vice President, General Counsel and Corporate Secretary
Shuffle Master, Inc.

ASSIGNEE

By:  Date: 4/22/10

Ernst Blaha
Managing Director
Shuffle Master GmbH & Co KG.