

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OneTag, Inc.		04/13/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BrightTag Inc.		
Street Address:	111 South Wacker Drive		
Internal Address:	Suite 4000		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85014231	BRIGHT TAG	
Serial Number:	85014251	ONE FOR ALL	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4159540200		
Email:	trademark@ssd.com		
Correspondent Name:	Philip R. Zender, Esq.		
Address Line 1:	One Maritime Plaza		
Address Line 2:	Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	105856.2		
NAME OF SUBMITTER:	Philip R. Zender, Esq.		

CH \$65.00 85014231

Signature:	/philip r. zender/
Date:	04/22/2010
Total Attachments: 2 source=Amended Cert of Inc#page1.tif source=Amended Cert of Inc#page2.tif	

Delaware

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The First State

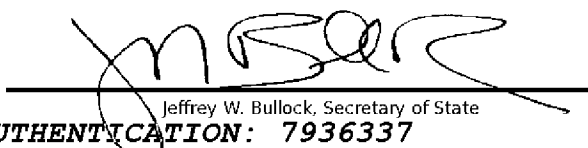
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ONETAG, INC.", CHANGING ITS NAME FROM "ONETAG, INC." TO "BRIGHTTAG INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF APRIL, A.D. 2010, AT 3:48 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4731862 8100

100388886




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7936337

DATE: 04-16-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004190 FRAME: 0985

**CERTIFICATE OF AMENDMENT
OF AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF ONETAG, INC.**

OneTag, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation") does hereby certify:

FIRST: That at a meeting of the Board of Directors of the Corporation resolutions were adopted proposing and declaring advisable the following amendment to the Corporation's Amended and Restated Certificate of Incorporation:

RESOLVED: That the Amended and Restated Certificate of Incorporation of this Corporation be amended by changing Article I thereof so that, as amended, said Article I shall read in its entirety as follows:

"The name of this Corporation is BrightTag Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 13 day of April, 2010.

ONETAG, INC.

By: 

Michael Sands
President and CEO