

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cooper Pest Solutions, Inc.		03/31/2010	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bed Bug Central, LLC		
<b>Street Address:</b>	351 Lawrence Station Road		
<b>City:</b>	Lawrenceville		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08648		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77757588	BEDBUG CENTRAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(609)895-7395		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	609-895-7348		
<b>Email:</b>	rstark@stark-stark.com		
<b>Correspondent Name:</b>	Rachel Lilienthal Stark, Esq.		
<b>Address Line 1:</b>	993 Lenox Drive		
<b>Address Line 2:</b>	Building 2		
<b>Address Line 4:</b>	Lawrenceville, NEW JERSEY 08648		
<b>ATTORNEY DOCKET NUMBER:</b>	19312-28		
<b>NAME OF SUBMITTER:</b>	Rachel Lilienthal Stark		
<b>Signature:</b>	/rachel lilienthal stark/		

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**TRADEMARK  
 REEL: 004193 FRAME: 0527**

Date:

04/27/2010

Total Attachments: 1

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~ TRADEMARK ASSIGNMENT ~

WHEREAS, Cooper Pest Solutions, Inc. (hereinafter "Assignor"), a corporation of the State of New Jersey having an address at 351 Lawrence Station Road, Lawrenceville, New Jersey 08648 owns a trademark application for and is using the trademark "Bed Bug Central" (the "Mark") for "Advertising and business services, namely, providing an online website devoted to bed bug information where consumers can find products and pest management firms and industry professionals can find resources and products to supplement their bed bug services." in International Class 35 which is the subject of U.S. Trademark Application No. 77/757588 filed on June 11, 2009.

WHEREAS, Bed Bug Central, LLC, a limited liability of the State of New Jersey having an address of 351 Lawrence Station Road, Lawrenceville, New Jersey 08648 (hereinafter referred to as "Assignee"), is desirous of acquiring any and all rights Assignor has in this trademark.

WHEREAS, pursuant to a certain License Agreement between Phillip D. Cooper and Cooper Pest Solutions, Inc., Philip D. Cooper licensed use of the Mark to Cooper Pest Solutions, Inc. Philip D. Cooper hereby confirms his consent to this assignment.


NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto Assignee any and all right, title, and interest in and to said Mark "Bed Bug Central", together with the good will of the business symbolized by this Mark, and the U.S. Trademark Application Serial No. 77/757588.

This Assignment is effective this 31<sup>st</sup> day of March 2010.

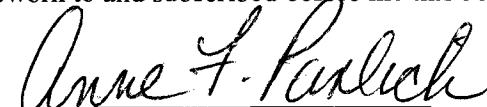
Cooper Pest Solutions, Inc.

By:   
Phillip D. Cooper, President

Phillip D. Cooper, Individually

  
Witness

Sworn to and subscribed before me this 31<sup>st</sup> day of March 2010.

  
Notary Public, State of New Jersey

**ANNE F. PAVLICK**  
ID # 2363471  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 8/20/2012