

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods France SAS		04/20/2009	COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	Kraft Foods France Intellectual Property SAS		
Street Address:	13 Avenue Morane Saulnier		
City:	Velizy - Villacoublay		
State/Country:	FRANCE		
Postal Code:	78140		
Entity Type:	LIMITED LIABILITY COMPANY: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2156182	CARTE NOIRE	
Registration Number:	3704958	CARTE NOIRE	
CORRESPONDENCE DATA			
Fax Number:	(847)646-5101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-646-2000		
Email:	trademark@kraft.com		
Correspondent Name:	Demetra Merikas		
Address Line 1:	Three Lakes Drive		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	67084 PROJECT 1 EUROPE		
DOMESTIC REPRESENTATIVE			
Name:	Demetra Merikas		
Address Line 1:	Three Lakes Drive		

CH \$65.00 2156182

900160639

**TRADEMARK
 REEL: 004193 FRAME: 0842**

Address Line 4: Northfield, ILLINOIS 60093

NAME OF SUBMITTER:

Betsy Rossner

Signature:

/Betsy Rossner/

Date:

04/27/2010

Total Attachments: 4

source=Change of Name France#page1.tif

source=Change of Name France#page2.tif

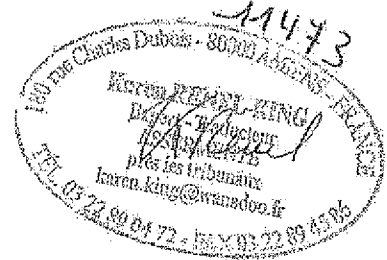
source=Change of Name France#page3.tif

source=Change of Name France#page4.tif

Kraft Foods France

Société par actions simplifiée (simplified joint stock company)
with capital of 55 630 330 Euros
Registered office: 13 avenue Morane Saulnier, 78140 Vélizy – Villacoublay
456 800 937 RCS (Register of Companies) Versailles

Minutes of decisions
of the Sole Shareholder dated 14 April 2009



EXTRACT

=====
Fourth decision

The Sole Shareholder, noting that the tenure of Chairman of Mr Pierre Iweins, being due to expire, decided to renew it for a further period of one year, to expire when the Sole Shareholder is required to rule on the accounts for the financial year ended 31 December 2009.

However, as Mr Pierre Iweins informed the Sole Shareholder of his wish to resign from his duties of Chairman as from 20 April 2009, the Sole Shareholder has already decided to acknowledge this resignation and nominate the following person as the new Chairman, as from 20 April 2009:

- Mr Philippe Loyer, address: 10 rue des Bons Enfants, 92270 Bois Colombes,

for the remaining period of tenure of his predecessor, namely until the Sole Shareholder is required to rule on the accounts for the financial year ended 31 December 2009.

Mr Philippe Loyer, who has been approached beforehand, has already stated that he shall accept these duties should they be offered to him.

Mr Philippe Loyer shall have powers granted by law and the Articles of Association of the Company.

Mr Philippe Loyer shall not receive any remuneration for his duties as Chairman. However, he shall be entitled to be reimbursed for expenses incurred as a result of his duties, on presentation of receipts.

Fifth decision

The Sole Shareholder:

after having heard the report of the Chairman and the report of the Auditor on the value of the capital contributions,

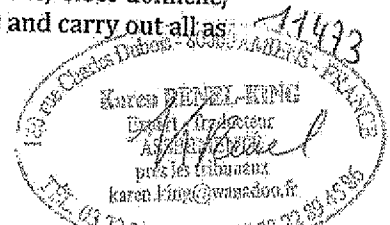
after having noted the planned partial contribution of capital, placed under the division scheme, under the terms of which the Company shall contribute to Kraft Foods Service its complete and independent sector of activity of "Distribution of all food products in any form (in particular coffee and chocolate products) and any products which the company considers useful or necessary to add to the distribution of the food products",

after having noted that a partial contribution of capital agreement, authorised by decision of the Sole Shareholder of the Company dated 11 March 2009, was signed on 11 March 2009 between the Company and Kraft Foods Service, the transferred capital having been valued at Three Hundred and Forty Million Four Hundred and Twelve Thousand Three Hundred and Eight Three Euros and Ninety Eight Cents (€ 340 412 383.98) and the liabilities assumed at Two Hundred and Sixty Million Six Hundred and Six Thousand Five Hundred and Thirty Seven Euros and Seventy Four Cents (€ 260 606 537.74), without joint and several liability between Kraft Foods Service and the Company with regard to the liabilities transferred,

- approves the agreed capital contributions, representing a net value of Seventy Nine Million Eight Hundred and Five Thousand Eight Hundred and Forty Six Euros and Twenty Four Cents (€ 79 805 846.24),
- unconditionally approves the amended capital contribution agreement, in all its provisions, and in particular with regard to the effective legal, fiscal and accounting date, which is fixed at 20 April 2009, at 0.00 hours,
- approves the remuneration for the capital contributions, consisting in the creation by Kraft Foods Service of 656 500 new shares of € 15.25 per share, fully paid up, allocated entirely to the Company and which shall come into possession as from 20 April 2009, at 0.00 hours,
- approves the capital contribution premium freely decided upon by the Parties and fixed at the sum of 69 794 221.24 Euros, which shall be recorded in a "capital contribution premium" account in the balance sheet liabilities of Kraft Foods Service,
- notes that an amendment to the capital contribution agreement shall be signed after 20 April 2009, to take into consideration the accounts as at 20 April 2009, at 0.00 hours, which are (by common agreement of the Parties) the reference accounts for the valuation of the capital contributions,
- finally notes that the Auditor shall consequently be called upon to draw up an additional report containing his opinion on the capital contribution definitively decided upon, and on the adjustment made.

The Sole Shareholder grants all powers to the Chairman, Mr Pierre Iweins, until 20 April 2009, and thereafter to Mr Philippe Loyer from that date, with powers of substitution, for the purposes of proceeding with the definitive realisation of the capital contribution operations, and accordingly:

- to reconfirm, where necessary and in any way, the capital contributions made by the Company, execute all confirmatory, additional or amending deeds which may be required, and carry out all formalities required to facilitate the transfer of all elements contributed by the Company;
- to fulfil all formalities, make all declarations with all authorities and all third parties, as well as all draw up all documents to be served and notifications to be given to whomsoever concerned;
- for the above purposes, to sign all papers, deeds and documents, elect domicile, substitute and delegate within the limits of the present powers and carry out all as may be required.



TRADEMARK

REEL: 004193 FRAME: 0845

Sixth decision

The Sole Shareholder duly notes that the partial contribution of capital shall only be definitively realised following the decisions of the Sole Shareholder of Kraft Foods Service approving this capital contribution and realising the correlative capital increase, it being specified however that the effective date for these decisions is set at 20 April 2009, at 0.00 hours.

Seventh decision

The Sole Shareholder has therefore decided, in consequence of that which precedes, and as from 20 April 2009, at 0.00 hours, to change the name of the Company and adopt the name of "Kraft Foods France Intellectual Property S.A.S." and to amend accordingly Paragraph 1 of Article 3 of the Articles of Association, as follows:

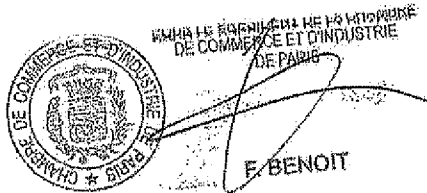
Article 3. Corporate name

The corporate name shall be "Kraft Foods France Intellectual Property S.A.S."

Certified true copy

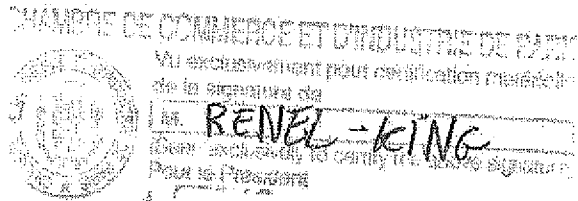
(illegible signature)

The Chairman
Philippe Loyer



05-05-09

0007478



Je, soussignée, Karen RENEL-KING, Traductrice Expert près la Cour d'Appel d'Amiens certifie que la traduction qui précède est conforme à l'original libellé en langue ... FRANÇAISE ... visé ne varietur sous le n° 342413. Fait à ... Paris ... le 30/04/09 (signature exempte de légalisation Décret n° 53914 Art. 8 du 26.9.1963).



APOSTILLE

(Convention de La Haye du 5 octobre 1961)

1. République française

Le présent acte public

2. a été signé par... *F. Benoit*

3. agissant en qualité de... *attache*

4. est revêtu du sceau/timbre de... *COE*

... *de Paris*

Attesté

5. à Paris

05 MAI 2009

6. le

7. par le Procureur général près la Cour d'appel de Paris

J. Martin

8. sans



Jean MARTIN
..Avocat général

"L'Apostille confirme seulement l'authenticité de la signature, du sceau ou du timbre sur le document. Elle ne signifie pas que le contenu du document est correct ou que la République française approuve son contenu"