

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Millennium Consultants, LLC		04/28/2010	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Free For All, Inc.		
Street Address:	303 Lippincott Drive, Suite 320		
City:	Marlton		
State/Country:	NEW JERSEY		
Postal Code:	08053		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77396181	INTEGRITY RX	
CORRESPONDENCE DATA			
Fax Number:	(215)735-2455		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2157353900		
Email:	tmcgarvey@bochettoandlentz.com		
Correspondent Name:	Todd S. McGarvey, Esq.		
Address Line 1:	1524 Locust Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
NAME OF SUBMITTER:	Todd S. McGarvey		
Signature:	/tsm/		
Date:	04/28/2010		
Total Attachments: 2			

OP \$40.00 77396181

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**TRADEMARK
 REEL: 004194 FRAME: 0456**

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ASSIGNMENT OF OWNERSHIP
IN THE MARK "INTEGRITY RX"

WHEREAS, New Millennium Consultants, LLC ("NMC"), an organization organized and existing under the laws of the State of New Jersey, and formerly having its principal place of business at 6 Alton Avenue, Voorhees, New Jersey 08043 ("ASSIGNOR") is the owner of the mark "INTEGRITY RX."

WHEREAS, Free For All, Inc., an organization organized and existing under the laws of the State of Delaware, having its principal place of business at 303 Lippincott Drive, Suite 320, Marlton, New Jersey 08053, and hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the mark "INTEGRITY RX."

NOW THEREFORE, THIS IS TO WITNESS that in consideration of the sum of One Dollar (\$1.00) paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, and for other good and valuable considerations, ASSIGNOR has sold assigned and set over and hereby does sell, assign and, set over, as of April 28, 2010, unto ASSIGNEE, its successors and assigns, the entire, right, title and interest for, to and within the United States of America and all foreign countries, together with the right to claim property, in and to the aforesaid mark, "INTEGRITY RX."

And ASSIGNOR hereby authorizes and requests that the Commissioner of Patents and Trademarks to issue any registration for the "INTEGRITY RX" mark to ASSIGNEE, its successors and assigns, as the owners of all right, title and interest therein;

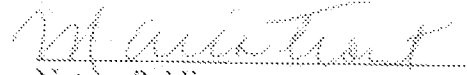
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SIGNED AND SEALED this 28 day of April, 2010.


Gavin P. Lentz, Esquire
as agent for Gerard Ferro, CEO of NMC

COMMONWEALTH OF PENNSYLVANIA)
)
COUNTY OF PHILADELPHIA)

Sworn and subscribed to me
this 28 day of April, 2010.


Notary Public

