

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                         |
|----------------------------------|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                         |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                         |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>      |
| HJC America, Inc.                |  | 04/18/2010            | CORPORATION: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                         |
| <b>Name:</b>                     | Wan Ki Hong  |                       |                         |
| <b>Street Address:</b>           | Superville Adong 4603, 1446-11 Seocho 3 Dong Seochuku                                |                       |                         |
| <b>City:</b>                     | Seoul  |                       |                         |
| <b>State/Country:</b>            | KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF   |                       |                         |
| <b>Entity Type:</b>              | INDIVIDUAL: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF                                   |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                         |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>      | 3475242  | HJC MOTORSPORTS       |                         |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                         |
| <b>Fax Number:</b>               | (617)646-8646  |                       |                         |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                         |
| <b>Phone:</b>                    | 617-646-8000   |                       |                         |
| <b>Email:</b>                    | drwtrademarks@wolfgreenfield.com   |                       |                         |
| <b>Correspondent Name:</b>       | Douglas R. Wolf  |                       |                         |
| <b>Address Line 1:</b>           | 600 Atlantic Avenue  |                       |                         |
| <b>Address Line 2:</b>           | Wolf, Greenfield & Sacks, P.C.   |                       |                         |
| <b>Address Line 4:</b>           | Boston, MASSACHUSETTS 02210  |                       |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>   | H0833.20002US00  |                       |                         |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |                       |                         |
| <b>Name:</b>                     | Douglas R. Wolf  |                       |                         |
| <b>Address Line 1:</b>           | 600 Atlantic Avenue  |                       |                         |
| <b>Address Line 4:</b>           | Boston, MASSACHUSETTS 02210  |                       |                         |

CH \$40.00 3475242

|   |                 |
|---|-----------------|
| NAME OF SUBMITTER:  | Douglas R. Wolf |
| Signature:  | /drw/           |
| Date:   | 04/30/2010      |
| Total Attachments: 1<br>source=H0833.20002US00.ASSIGNMENT#page1.tif |                 |

ASSIGNMENT

HJC America, Inc., a California corporation, having an office and place of business at 16918 Edwards Road, Cerritos, CA 90703 has adopted the following mark and has rights thereto:

SCHEDULE OF TRADEMARK

| MARK | Registration No. | Registration Date |
|------|------------------|-------------------|
|------|------------------|-------------------|



HJC MOTORSPORTS

3,475,242

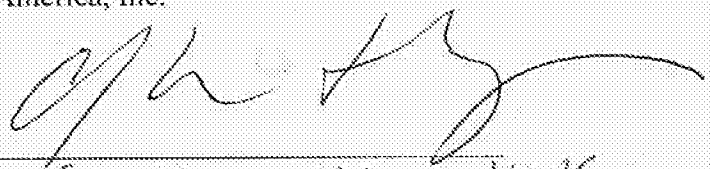
July 29, 2008

WHEREAS, Wan Ki Hong, a Korean citizen, residing at Hyundai Superville Adong 4603, 1446-11 Seocho 3 Dong Seocho-ku, Seoul, Republic of Korea, is desirous of acquiring the mark, registration and common law rights therefor.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, HJC America, Inc. assigns to Wan Ki Hong, all its rights, title and interest in and to the mark, registration and the common law rights therefor, together with the business and the goodwill of the business symbolized by the mark and the registration therefor and including all rights to sue and recover for past infringement of the mark and registration therefor.

HJC America, Inc.

4 / 18 / 2010  
Date

By:   
Name: GEORGE CHANG KOOK HONG  
Title: PRESIDENT