

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Inc.		03/23/2010	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reed Elsevier Group Plc		
<b>Street Address:</b>	1-3 Strand		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	WC2N 5JR		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2799013		
Registration Number:	2842356		
Registration Number:	2830682		
Registration Number:	3145841		
Registration Number:	2822440		
Registration Number:	3204260		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)723-5181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	336-723-5180		
<b>Email:</b>	jarcher@ennsandarcher.com		
<b>Correspondent Name:</b>	Julia C. Archer		
<b>Address Line 1:</b>	939 Burke Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		

**CH \$165.00 2799013**

**900161060**

**TRADEMARK  
 REEL: 004197 FRAME: 0161**

ATTORNEY DOCKET NUMBER:	RB LOGO ASSIGNMENT
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Julia C. Archer
Signature:	/jarcher/
Date:	05/03/2010
Total Attachments: 2 source=RB Logo Assignment#page1.tif source=RB Logo Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Reed Elsevier Inc., a Massachusetts corporation with an address at 2 Newton Place, 255 Washington Street, Newton, MA 02458 (“Assignor”), has adopted and used and is the owner of the marks listed on the attached Schedule of Trademarks; and

**WHEREAS**, Reed Elsevier Group Plc, a United Kingdom corporation with an address at 1-3 Strand, London WC2N 5JR United Kingdom (“Assignee”), desires to acquire the marks listed in the attached Schedule and the registrations thereof, together with the goodwill of the business symbolized by the marks.

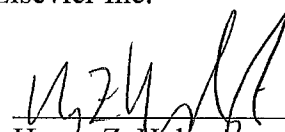
**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interests in and to the marks listed on the attached Schedule of Trademarks and the registrations thereof, together with the goodwill of the business symbolized by the marks.

Signed this the 23<sup>rd</sup> day of March, 2010.

ASSIGNOR:

Reed Elsevier Inc.

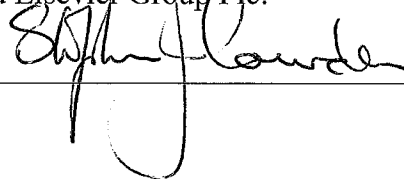
By:



Henry Z. Hobaczewski  
Senior Vice President and  
General Counsel

Accepted on behalf of Reed Elsevier Group Plc:

By:



## SCHEDULE OF TRADEMARKS

Miscellaneous Design (RB Logo)	U.S. Reg. No. 2,799,013
Miscellaneous Design (RB Logo)	U.S. Reg. No. 2,842,356
Miscellaneous Design (RB Logo)	U.S. Reg. No. 2,830,682
Miscellaneous Design (RB Logo)	U.S. Reg. No. 3,145,841
Miscellaneous Design (RB Logo)	U.S. Reg. No. 2,822,440
Miscellaneous Design (RB Logo)	U.S. Reg. No. 3,204,260