TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: LIEN

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael Leone Design LLC		104/27/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SoCal IP Law Group LLP		
Street Address:	310 N. Westlake Blvd.		
Internal Address:	Suite 120		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77785073	LEONE FASTBACK
Serial Number:	77771010	MICHAEL LEONE DESIGN
Serial Number:	77771007	MICHAEL LEONE DESIGN

CORRESPONDENCE DATA

Fax Number: (805)230-1355

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8052301350

Email: nabeloe@socalip.com SoCal IP Law Group LLP Correspondent Name: Address Line 1: 310 N. Westlake Blvd.

Address Line 2: Suite 120

Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER: M026-G09261 TM APPS

REEL: 004197 FRAME: 0244

TRADEMARK 900161076

NAME OF SUBMITTER:	Nicole M. Abeloe
Signature:	/Nicole M. Abeloe/
Date:	05/03/2010
Total Attachments: 1 source=UCC-1 filing 4-27-2010#page1.tif	

TRADEMARK REEL: 004197 FRAME: 0245

UCC FINANCING STATEMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]

8052301350

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

STEVEN C SEREBOFF

310 N WESTLAKE BLVD

STE 120

WESTLAKE VILLAGE CA 91362

DELAWARE DEPARTMENT OF STATE U.C.C. FILING SECTION FILED 05:41 PM 04/27/2010 INITIAL FILING # 2010 1464704

SRV: 100432224

	<u>—</u>		7			
1. D	EBTOR'S EXACT FULL LEGAL NAM	E - insert only <u>one</u> debtor name (1a c	or 1b) - do not abbreviate or combine names			
	1a.ORGANIZATION'S NAME MICHAEL LEONE DESIGN LLC					
OR	DR 1b. INDIVIDUAL'S LAST NAVE		FIRST NAME	MIDDLE	MIDDLE NAME	
1c. M	IAILING ADDRESS		CITY	STATE	POSTAL CODE	COUNTRY
16830 VENTURA BLVD., STE. 300			ENCINO	CA	91436	us
		1e. TYPE OF ORGANIZATION	1f. JURISDICTION OF ORGANIZATION		•	·
		LTD LIABILITY COMPANY	DE			
	DDITIONAL DEBTOR'S EXACT FULL 2a. ORGANIZATION'S NAME	LEGAL NAME - insert only <u>one</u> de	ebtor name (2a or 2b) - do not abbreviate or c	ombine names		
OB			T			ISUFFIX
OR 2b. INDIVIDUAL'S LAST NAME		FIRST NAME	MIDDLE	MIDDLE NAME		
2c. MAILING ADDRESS			CITY	STATE	POSTAL CODE	COUNTRY
		2e. TYPE OF ORGANIZATION	2f. JURISDICTION OF ORGANIZATION			
- 0	EQUIDED DADTVIO					
	ECURED PARTY'S NAME (or NAME) 3a. ORGANIZATION'S NAME	of TOTAL ASSIGNEE of ASSIGNOR	S/P) - insert only <u>one</u> secured party name (3a	a or 3b)		
	SOCAL IP LAW GROUP LLP					
OR	3b. INDIVIDUAL'S LAST NAME		FIRST NAME	MIDDLE	NAME	SUFFIX
3c. N	MAILING ADDRESS		CITY	STATE	POSTAL CODE	COUNTRY
310 N WESTLAKE BLVD STE 120			WESTLAKE VILLAGE	CA	91362	US

4. This FINANCING STATEMENT covers the following collateral:

all patents, patent applications, trademark applications, trademark registrations, copyright applications and copyright registrations prepared, filed, prosecuted or maintained by SoCal IP Law Group LLP on behalf of the debtor, and any amounts the debtor may receive from sale, licensing or litigation of any of these intellectual property rights.

6.	This FINANCING STA ESTATE RECORDS.	TEMENT is to be filed [for record] Attach Addendum	(or recorded) in the REAL [if applicable]	7.	Check to REQUEST [ADDITIONAL FEE]	SEARCH REPORT(S) on Debtor(s) [optional]	All Debtors	Debtor 1	Debtor 2
8. C	PTIONAL FILER REFER	ENCE DATA							

TRADEMARK
REEL: 004197 FRAME: 0246

M026-G09260