

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Millennium Consultants, LLC		03/12/2010	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Free For All, Inc.
Street Address:	303 Lippincott Drive, Suite 320
City:	Marlton
State/Country:	NEW JERSEY
Postal Code:	08053
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3782693	FREE FOR ALL

CORRESPONDENCE DATA

Fax Number: (215)735-2455
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2157353900
 Email: tmcgarvey@bochettoandlentz.com
 Correspondent Name: Todd S. McGarvey
 Address Line 1: 1524 Locust Street
 Address Line 4: Philadelphia, PENNSYLVANIA 19102

NAME OF SUBMITTER:	Todd S. McGarvey
Signature:	/tsm/
Date:	05/03/2010

Total Attachments: 2

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**TRADEMARK
 REEL: 004197 FRAME: 0474**

OP \$40.00 3782693

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ASSIGNMENT OF OWNERSHIP
IN THE MARK "FREE FOR ALL."

WHEREAS, New Millennium Consultants, LLC ("NMC"), an organization organized and existing under the laws of the State of New Jersey, and formerly having its principal place of business at 6 Alton Avenue, Voorhees, New Jersey 08043 ("ASSIGNOR") is the owner of the mark "FREE FOR ALL."

WHEREAS, Free For All, Inc., an organization organized and existing under the laws of the State of Delaware, having its principal place of business at 6 Alton Avenue, Voorhees, New Jersey 08043, and hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the mark "FREE FOR ALL."

NOW THEREFORE, THIS IS TO WITNESS that in consideration of the sum of One Dollar (\$1.00) paid to ASSIGNOR by ASSIGNEE, the receipt of which is hereby acknowledged, and for other good and valuable considerations, ASSIGNOR has sold assigned and set over and hereby does sell, assign and, set over, as of February 1, 2010, unto ASSIGNEE, its successors and assigns, the entire, right, title and interest for, to and within the United States of America and all foreign countries, together with the right to claim property, in and to the aforesaid mark, "FREE FOR ALL."

And ASSIGNOR hereby authorizes and requests that the Commissioner of Patents and Trademarks to issue any registration for the "FREE FOR ALL" mark to ASSIGNEE, its successors and assigns, as the owners of all right, title and interest therein;

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