OP \$240.00 21881

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Release of First Lien Security Interest in US Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deutsche Bank AG New York Branch, as administrative agent		04/21/2010	Bank: GERMANY

RECEIVING PARTY DATA

Name:	Dealer Computer Services, Inc.	
Street Address:	6700 Hollister	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77040	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark		
Registration Number:	2188171	CPD 2000		
Registration Number: 2138941		RENTSYS		
Registration Number:	2933277	UCS		
Registration Number:	3099969	UCS		
Registration Number: 3067461		ucs		
Registration Number: 3013105		ucs		
Registration Number:	3087174	UCS		
Registration Number:	2369931	SOUTHWEST MICRORENTALS		
Registration Number: 2367549		SOUTHWEST MICRORENTALS		

CORRESPONDENCE DATA

900161817

Fax Number: (212)354-8113

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2128198200

Email: fcutajar@whitecase.com

REEL: 004202 FRAME: 0852

TRADEMARK

Correspondent Name: White & Case LLP Address Line 1: 1155 Avenue of the Americas Address Line 2: Patents & Trademarks Address Line 4: New York, NEW YORK 10036 ATTORNEY DOCKET NUMBER: 1411779-0027 NAME OF SUBMITTER: Frances B. Cutajar Signature: /Frances B. Cutajar/ 05/11/2010 Date: Total Attachments: 5 source=DBReleaseTMFirstLienDealerComputerServices#page1.tif source=DBReleaseTMFirstLienDealerComputerServices#page2.tif

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TRADEMARK REEL: 004202 FRAME: 0853

RELEASE OF FIRST LIEN SECURITY INTEREST IN UNITED STATES TRADEMARKS

This RELEASE OF FIRST LIEN SECURITY INTEREST IN UNITED STATES TRADEMARKS ("Release") is dated as of April 21, 2010 by DEUTSCHE BANK AG New York Branch as Administrative Agent ("Assignor"), in favor of Dealer Computer Services, Inc., a Delaware corporation with principal offices at 6700 Hollister Houston, Texas 77040 ("Assignee").

WHEREAS, Dealer Computers Services, Inc., a Delaware corporation ("Company"), and Universal Computer Systems Holdings, Inc., a Delaware corporation ("Holdings"), entered into a First Lien Credit Agreement dated as of October 26, 2006 (said First Lien Credit Agreement, as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the "Credit Agreement") with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "Lenders"), and Deutsche Bank AG New York Branch, as Collateral Agent (in such capacity, the Secured Party), and Administrative Agent for the Lenders pursuant to which Lenders made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

WHEREAS, Company may from time to time have entered into one or more swap agreements (collectively, the "Lender Swap Agreements") with one or more Persons that are Lenders or Affiliates of Lenders at the time such Lender Swap Agreements are entered into (in such capacity, collectively, "Swap Counterparties"); and

WHEREAS, Assignee had executed and delivered that certain First Lien Subsidiary Guaranty dated as of October 26, 2006 (said First Lien Subsidiary Guaranty, as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the "Guaranty") in favor of Assignor for the benefit of Lenders and any Swap Counterparties, pursuant to which Assignee had guarantied the prompt payment and performance when due of all obligations of Company under the Credit Agreement and other Loan Documents and all obligations of Company under the Lender Swap Agreements, including, without limitation, the obligation of Company to make payments thereunder in the event of early termination thereof; and

WHEREAS, pursuant to the terms of a First Lien Security Agreement dated as of October 26, 2006 (said First Lien Security Agreement as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the "Security Agreement"; capitalized terms not otherwise defined herein have the meanings given to them in the Security Agreement), and among Assignee, Assignor, and the other grantors named therein, Assignee created in favor of Assignor a security interest in, and Assignor became a secured creditor with respect to the Trademark Collateral (defined below);

WHEREAS, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Assignee to Assignor pursuant to the Security

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Agreement, Assignor and Assignee entered into that certain First Lien Grant of Trademark Security Interest, dated as of October 26, 2006 (the "Trademark Security Agreement")

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 31, 2006 at Trademark Reel 003419, Frame 0282;

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, Assignee granted to Assignor for the benefit of the Beneficiaries a security interest in all of Assignee's right, title and interest in and to the following, in each case whether then or thereafter existing, whether then owned or thereafter acquired and wherever the same may be located (the "Trademark Collateral"):

- (i) all rights, title and interest (including rights acquired pursuant to a license or otherwise but only to the extent permitted by agreements governing such license or other use) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers, owned by such Assignee, or thereafter adopted or used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the "Trademarks"), all registrations and applications for Trademark registration that have been or may thereafter have been issued or applied for by Assignee thereon in the United States and any states thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of such Assignee's business symbolized by the Trademarks and associated therewith; and
- (ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral, to the extent not otherwise included, all payments under insurance (Whether or not Assignor is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of the Trademark Security Agreement and this Release, the term "proceeds" includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

WHEREAS, Assignor and Assignee desire that Assignor terminates and releases its security interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases and discharges fully its lien on, and security interest in and to, all of the right, title and interest of the Assignee in, to and under the Trademark Collateral, including but not limited to the Trademarks listed on Schedule A hereto, and reassigns and transfers any and all interest that Assignor may have in the Trademark Collateral to Assignee.

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Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents or designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title, and interest in or to the Trademark Collateral.

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TRADEMARK REEL: 004202 FRAME: 0856

IN WITNESS WHEREOF, the undersigned, intending to be legally bound hereby, has executed this instrument as of April 21, 2010.

> DEUTSCHE BANK, AG, NEW YORK BRANCH, as Administrative Agent

Name:

ENN NORFICES NEE ACESTOENS

Title:

Signature page to DCS IP Release

TRADEMARK **REEL: 004202 FRAME: 0857**

Exhibit A

Registered Trademarks:

****	Patent Title	Reg. No.	Reg. Date	Record Owner
	CORT ANNO	(App. No.)	(App. Date)	
1.	CPD 2000	2,188,171	09/08/1998	Dealer Computer Services, Inc.
<u>2.</u>	Rentsys	2,138,941	02/24/98	Dealer Computer Services, Inc.
3.	UCS Logo	2,933,277	03/15/05	Dealer Computer Services, Inc.
4.	UCS Logo	3,099,969	06/06/06	Dealer Computer Services, Inc.
		(78/383,648)	(03/12/04)	1
5.	UCS Logo	3,067,461	3/14/06	Dealer Computer Services, Inc.
		(78/383,661)	(03/12/04)	,
6.	UCS Logo	3,013,105	11/08/05	Dealer Computer Services, Inc.
		(78/383,684)	(03/12/04)	*
7.	UCS Logo	3,087,174	05/02/06	Dealer Computer Services, Inc.
		(78/383,714)	(03/12/04)	*
8.	Southwest Microrentals & Des.	2,369,931	07/25/00	Dealer Computer Services, Inc.
				(formerly Rental Systems, Inc.)
9.	Southwest Microrentals	2,367,549	07/18/00	Dealer Computer Services, Inc.
	(Stylized)			(formerly Rental Systems, Inc.)

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RECORDED: 05/11/2010

TRADEMARK
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