

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marie Rivers		04/24/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ugglebo Clogs, LLC		
<b>Street Address:</b>	11130 Lake Point Dr.		
<b>City:</b>	Chisago City		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55013		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77929400	UGGLEBO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)349-9266		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6123495740		
<b>Email:</b>	salchow@ptslaw.com		
<b>Correspondent Name:</b>	Kyle T. Peterson		
<b>Address Line 1:</b>	80th South 8th Street		
<b>Address Line 2:</b>	4800 IDS CENTER		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	3533.04US01		
<b>NAME OF SUBMITTER:</b>	Kyle T. Peterson		
<b>Signature:</b>	/Kyle T. Peterson/		
<b>Date:</b>	05/12/2010		

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Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

Assignor: Marie Rivers  
Assignee: UGGLEBO CLOGS, LLC

WHEREAS, Marie Rivers, hereinafter referred to as "Assignor," a United States citizen, with a mailing address of 10000 Lake Blvd, Chisago City, MN 55013, was the registered owner and assignee of the trademarks identified in Schedule A and the goodwill associated therewith;

WHEREAS, UGGLEBO CLOGS, LLC, hereinafter referred to as "Assignee," a Minnesota Limited Liability Corporation with a mailing address of 11130 Lake Point Dr., Chisago City, MN 55013, is desirous of acquiring the entire right, title and interest in, to and under the trademarks above, and the goodwill of the business appertaining to said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective April 29, 2010, ASSIGNOR has sold, assigned and transferred and by these presents does sell, assign, and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under the trademarks and related goodwill, the registrations thereof along with the right to recover for damages and profits for past infringements thereof;

ASSIGNOR agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the trademarks listed in Schedule A hereto in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

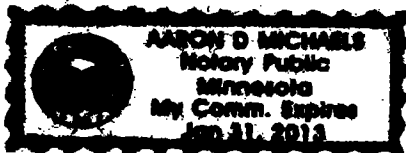
Marie Rivers

Signed: \_\_\_\_\_

Print Name: \_\_\_\_\_

Subscribed and sworn to before me this  
24 day of April, 2010.

Aaron D. Michaels  
Notary Public



**SCHEDULE A**

**TRADEMARK APPLICATIONS**

**United States Trademark Serial No. 77/929,400**

**Japanese Trademark Serial No. 0160022010**