

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MIVA (UK) LIMITED	FORMERLY ESPOTTING MEDIA (UK) LIMITED	06/11/2009	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VARICK AND SPRING (UK) LIMITED		
<b>Street Address:</b>	32 KINGLY STREET		
<b>Internal Address:</b>	LASENBY HOUSE		
<b>City:</b>	LONDON		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W1B 5QQ		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3022414	WORD MASTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(925)226-4995		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	610-892-9942		
<b>Email:</b>	gerry@elman.com		
<b>Correspondent Name:</b>	Elman Technology Law, P.C.		
<b>Address Line 1:</b>	P.O. Box 209		
<b>Address Line 4:</b>	Swarthmore, PENNSYLVANIA 19081		
<b>ATTORNEY DOCKET NUMBER:</b>	ADK1.108T		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

CH \$40.00 3022414

**900162270**

**TRADEMARK  
 REEL: 004206 FRAME: 0661**

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Scott Rylan Powell

Signature:

/ScottRylanPowell/

Date:

05/14/2010

Total Attachments: 2

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FILE COPY

**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 3971244

The Registrar of Companies for England and Wales hereby certifies that

**MIVA (UK) LIMITED**

having changed its name, is now incorporated under the name of

**VARICK AND SPRING (UK) LIMITED**

Given at Companies House on **11th June 2009**



\*C03971244A\*



Company Number 03971244  
COMPANY LIMITED BY SHARES

000614 / £50

25  
17 JUN 2009  
17 JUN 2009

WRITTEN RESOLUTION  
of  
MIVA (UK) LIMITED (the "Company")  
passed on 5 June 2009

THURSDAY



~~INCORPORATION~~  
~~CHANGE OF NAME~~

Pursuant to Chapter 2 of Part 13 of the Companies Act 2006, the following resolution was duly passed as a written resolution of the Company:

**SPECIAL RESOLUTION**

That the name of the Company be changed to Varick and Spring (UK) Limited.

John Boyd Pizaris  
Company Secretary

Mone-20090605-0060 (2)