

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/05/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Match Messenger, Inc.		05/19/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Match.com SN, LLC
Street Address:	P.O. Box 25458
City:	Dallas
State/Country:	TEXAS
Postal Code:	75225
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Serial Number:	76233962	MATCH MESSENGER
Registration Number:	2692308	MATCH MESSENGER
Registration Number:	2806998	MATCH MESSENGER
Registration Number:	3073318	SOFTWARE TO CONNECT

**CORRESPONDENCE DATA**

Fax Number: (202)220-4201  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202.220.4200  
 Email: tmdocketdc@kenyon.com  
 Correspondent Name: William Merone / Kenyon & Kenyon LLP  
 Address Line 1: 1500 K Street, NW  
 Address Line 2: Suite 700  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1257

ATTORNEY DOCKET NUMBER: 14983-8

**TRADEMARK**

**900162689**

**REEL: 004209 FRAME: 0860**

**CH \$115.00 76233962**

NAME OF SUBMITTER:	William M. Merone
Signature:	/William M. Merone/
Date:	05/20/2010
Total Attachments: 2 source=Assignment (Match Messenger to SN)#page1.tif source=Assignment (Match Messenger to SN)#page2.tif	

## CONFIRMATORY ASSIGNMENT

This memorializes an Assignment made on **5<sup>th</sup> day of February, 2010**, by **Match Messenger Inc.**, a Delaware corporation, having a place of business at 13A Highland Circle, Needham, Massachusetts 02494 (hereinafter "Assignor"), in favor of **Match.com SN, LLC**, a Delaware limited liability company, having a place of business at Suite 800, 8300 Douglas Avenue, Dallas, Texas 75225 (hereinafter "Assignee").

WHEREAS, as of February 5, 2010, Assignor owned all right, title, and interest in and to the trademarks or service marks **MATCH MESSENGER** and **SOFTWARE TO CONNECT** and certain applications and registrations relating to the same (including **U.S. App. No. 76233962** and **U.S. Reg. Nos. 2692308, 2806998** and **3073318**) (collectively, the "Subject Trademarks and Service Marks"), as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks;

WHEREAS, as of February 5, 2010, it was understood by the parties that Assignor assigned to Assignee all right, title, and interest in and to the Subject Trademarks and Service Marks, including in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, and all other rights pertaining to ownership of the Subject Trademarks and Service Marks, including the right to recover for past infringement thereof; and

WHEREAS the parties are desirous of memorializing in this written instrument that prior transfer of all legal right, and wish it to be given the same force and effect as if executed earlier.

NOW, THEREFORE, for and in consideration of past good and valuable consideration received, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby acknowledge and confirm, *nunc pro tunc*, that it did sell, assign, convey, and transfer to Assignee, as of February 5, 2010, Assignor's entire right, title, and interest in and to the Subject Trademark and Service Marks, as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such Assignment not been made, which Assignment and transfer included any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Subject Trademarks and Service Marks, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Subject Trademarks and Service Marks or prior to the execution of this instrument, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he or she has the full authority to act on behalf of and bind the Assignor.

Signed this 19 day of May.

By: \_\_\_\_\_  
Name: Quinn Lipson  
Title: CEO

*On behalf of Assignor, Match Messenger Inc.*