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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Washington Island Brands, LLC		105/18/2009 I	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	Washington Island Spirits, LLC
Street Address:	220 W. Lakeside Street
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53715
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3321187	DEATH'S DOOR
Registration Number:	3321384	DEATH'S DOOR
Registration Number:	3599671	DEATH'S DOOR DISTILLERY

CORRESPONDENCE DATA

Fax Number: (608)661-4510

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 608-661-4500

Email: kschlienger@neiderboucher.com

Correspondent Name: Kent L. Schlienger

Address Line 1: 440 Science Drive, Suite 300
Address Line 4: Madison, WISCONSIN 53711

ATTORNEY DOCKET NUMBER:	DEATH'S DOOR/ELLISON
NAME OF SUBMITTER:	Kent L. Schlienger

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Signature:	/kent schlienger/
Date:	05/24/2010
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Washington Island Brands, LLC, a Wisconsin limited liability company having offices located at 120 E. Lakeside Street, Madison, WI 53715 ("ASSIGNOR"), owns all right, title and interest in and to the trademarks listed on <u>Schedule A</u> attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks;

WHEREAS, ASSIGNOR is assigning the trademarks identified on <u>Schedule A</u> along with the portion of ASSIGNOR's ongoing and existing business to which those trademarks pertain; and

WHEREAS, Washington Island Spirits, LLC, a Wisconsin limited liability company having offices located at 220 W. Lakeside Street, Madison, WI 53715 ("ASSIGNEE"), the successor to that portion of the ongoing and existing business of ASSIGNOR to which the trademarks set forth on Schedule A pertain, desires to acquire all of ASSIGNOR's right, title and interest in and to the aforesaid trademarks listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

ASSIGNOR agrees: (a) to execute (i) all necessary papers throughout the world to be used in connection with the trademarks listed on attached Schedule A as ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the trademarks listed on attached Schedule A, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the trademarks listed on attached Schedule A; (b) to cooperate with ASSIGNEE at ASSIGNEE's expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) at ASSIGNEE's expense to perform all other affirmative acts which in ASSIGNEE's reasonable discretion may be necessary or desirable throughout the world to register, maintain, protect or enforce the trademarks listed on attached Schedule A. These obligations of assistance by Assignor shall continue for so long as Assignee may require such assistance from Assignor.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of May $\frac{1}{2}$, 2009.

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WASHINGTON ISLAND BRANDS, LLC

By:

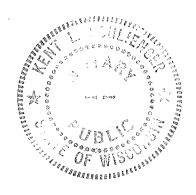
Brian Vandewalle, Manager

Date: <u>MAY B 700</u> 9

STATE OF Wisconsin) ss. COUNTY OF Dane)

I, Kent L. Schlienger, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified corporation with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 18 day of May, 2009.



Notary Public

Schedule A

Trademark	Registration No.	Goods/Services
DEATH'S DOOR	3,321,187	Vodka
DEATH'S DOOR	3,321,384	Distilled spirits
DEATH'S DOOR DISTILLERY	3,599,671	Distillery services

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RECORDED: 05/24/2010

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