

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Washington Island Brands, LLC		05/18/2009	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	Washington Island Spirits, LLC		
Street Address:	220 W. Lakeside Street		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53715		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3321187	DEATH'S DOOR	
Registration Number:	3321384	DEATH'S DOOR	
Registration Number:	3599671	DEATH'S DOOR DISTILLERY	
CORRESPONDENCE DATA			
Fax Number:	(608)661-4510		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-661-4500		
Email:	kschlienger@neiderboucher.com		
Correspondent Name:	Kent L. Schlienger		
Address Line 1:	440 Science Drive, Suite 300		
Address Line 4:	Madison, WISCONSIN 53711		
ATTORNEY DOCKET NUMBER:	DEATH'S DOOR/ELLISON		
NAME OF SUBMITTER:	Kent L. Schlienger		

OP \$90.00 3321187

900162838

**TRADEMARK
 REEL: 004211 FRAME: 0209**

Signature:	/kent schlienger/
Date:	05/24/2010
Total Attachments: 3 source=0312_001#page1.tif source=0312_001#page2.tif source=0312_001#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Washington Island Brands, LLC, a Wisconsin limited liability company having offices located at 120 E. Lakeside Street, Madison, WI 53715 (“ASSIGNOR”), owns all right, title and interest in and to the trademarks listed on Schedule A attached hereto and made a part hereof and the goodwill of the business symbolized by the aforesaid trademarks;

WHEREAS, ASSIGNOR is assigning the trademarks identified on Schedule A along with the portion of ASSIGNOR’s ongoing and existing business to which those trademarks pertain; and

WHEREAS, Washington Island Spirits, LLC, a Wisconsin limited liability company having offices located at 220 W. Lakeside Street, Madison, WI 53715 (“ASSIGNEE”), the successor to that portion of the ongoing and existing business of ASSIGNOR to which the trademarks set forth on Schedule A pertain, desires to acquire all of ASSIGNOR’s right, title and interest in and to the aforesaid trademarks listed on attached Schedule A and the goodwill of the business symbolized by said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to ASSIGNEE, its successors, assigns and legal representatives, all of the right, title, and interest in and to said trademarks listed on attached Schedule A, and the goodwill of the business symbolized by said trademarks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by ASSIGNEE for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, together with all income, royalties, damages or payments resulting from or attributable to activity or conduct after the effective date of this Assignment, including, without limitation, all worldwide rights to the aforesaid trademarks, the goodwill of the business symbolized by said trademarks and the right to sue and collect for all future, present and past infringements thereof, including infringements which may have occurred prior to the execution of this Assignment.

ASSIGNOR agrees: (a) to execute (i) all necessary papers throughout the world to be used in connection with the trademarks listed on attached Schedule A as ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference, legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the trademarks listed on attached Schedule A, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the trademarks listed on attached Schedule A; (b) to cooperate with ASSIGNEE at ASSIGNEE’s expense in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) at ASSIGNEE’s expense to perform all other affirmative acts which in ASSIGNEE’s reasonable discretion may be necessary or desirable throughout the world to register, maintain, protect or enforce the trademarks listed on attached Schedule A. These obligations of assistance by Assignor shall continue for so long as Assignee may require such assistance from Assignor.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of ASSIGNOR and is effective as of May 16, 2009.

Schedule A

Trademark	Registration No.	Goods/Services
DEATH'S DOOR	3,321,187	Vodka
DEATH'S DOOR	3,321,384	Distilled spirits
DEATH'S DOOR DISTILLERY	3,599,671	Distillery services

00235852.DOC