

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jay Y Ko		05/10/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TMW Marketing Company, Inc.		
<b>Street Address:</b>	40650 Encyclopedia Circle		
<b>City:</b>	Fremont		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94538-2453		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77568127	KO EGARA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 318 3183		
<b>Email:</b>	mrosenfeld@fulbright.com, nyipdocket@fulbright.com		
<b>Correspondent Name:</b>	Mark N. Mutterperl		
<b>Address Line 1:</b>	Fulbright & Jaworski LLP, 666 Fifth Ave.		
<b>Address Line 4:</b>	New York, NEW YORK 10103		
<b>NAME OF SUBMITTER:</b>	Mark N. Mutterperl		
<b>Signature:</b>	/mark n. mutterperl/		
<b>Date:</b>	05/25/2010		
Total Attachments: 2 source=Ko egara Signed Assignment for Filing with PTO#page1.tif			

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**TRADEMARK  
 REEL: 004212 FRAME: 0153**



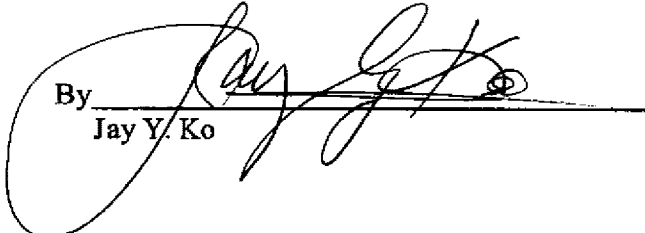
TRADEMARK ASSIGNMENT

WHEREAS, Jay Y. Ko, an individual and citizen of the United States, having an address at 5 Ravine Road, Great Neck, New York 11023 ("Assignor") is the owner of and intends to use the trademark KO EGARA as shown on Schedule A, which is applied for with the United States Patent and Trademark Office to identify clothing (the "Mark") as set forth in Schedule A; and

WHEREAS, TMW Marketing Company, Inc., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, California 94538-2453 ("Assignee"), desires to acquire all rights, title and interest in and to the Mark, the goodwill associated therewith, and all applications thereof and Assignee has acquired the entire business, or a portion of the business thereof, to which the Mark pertains, as required by 15 U.S.C. § 1060.

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee, its successors and assigns, absolutely and forever, all of its rights, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark, and all applications thereof.

EXECUTED at New York this 10 day of May, 2010.

By   
Jay Y. Ko

Schedule A

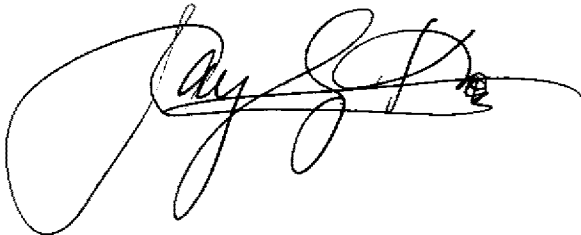
Mark: KO EGARA

Applicant: Jay Y. Ko

Application No.: 77/568127

Application Date: September 11, 2008

Goods: Cargo pants; Coats; Coats for men and women; Crew neck sweaters; Denim jackets; Denims; Fur coats; Fur coats and jackets; Fur jackets; Hooded sweat shirts; Jackets; Jeans; Knit shirts; Leather coats; Leather jackets; Leather pants; Long sleeved vests; Long-sleeved shirts; Mock turtle-neck sweaters; Open-necked shirts; Over coats; Pants; Polo shirts; Shirts; Short-sleeved shirts; Shorts; Suede jackets; Sweat jackets; Sweat pants; Sweat shirts; Sweat shorts; Sweaters; T-shirts; Tank tops; Tee shirts; Top coats; Turtleneck sweaters; V-neck sweaters; Vests.

A handwritten signature in black ink, appearing to read "Jay Y. Ko". The signature is stylized with large loops and a long horizontal stroke at the end.

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