OP \$65,00 26398

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TA Media LLC		102/12/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	ThirdAge Media LLC	
Street Address:	1280 Bison Box B9-137	
City:	Newport Beach	
State/Country:	CALIFORNIA	
Postal Code:	92660	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2639894	THIRDAGE
Registration Number:	2391830	THIRD AGE

CORRESPONDENCE DATA

Fax Number: (714)755-8290

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: ipdocket@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 650 Town Center Dr, 20th floor

Address Line 2: 047310-1-US001 & 002

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	047310-1-US001 & 002
NAME OF SUBMITTER:	Adam Kummins
Signature:	/Adam Kummins/

Date:	05/26/2010
Total Attachments: 2 source=Third Age COA#page1.tif source=Third Age COA#page2.tif	



PAGE '

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "TA MEDIA LLC", CHANGING

ITS NAME FROM "TA MEDIA LLC" TO "THIRDAGE MEDIA LLC", FILED IN

THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2010, AT 12:40

O'CLOCK P.M.

4745831 8100

100135824

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTICATION: 7811120

9

DATE: 02-12-10

State of Delaware Secretary of State Division of Corporations Delivered 01:03 PM 02/12/2010 FILED 12:40 PM 02/12/2010 SRV 100135824 - 4745831 FILE

CERTIFICATE OF AMENDMENT TO

THE CERTIFICATE OF FORMATION OF

TA MEDIA LLC

TA Media LLC, a Delaware limited liability company (the "Company"), hereby certifies as follows:

- 1. The name of the Company is TA Media LLC.
- 2. Article I of the Certificate of Formation of the Company is hereby amended and restated to read in its entirety as follows:

"The name of the limited liability company is ThirdAge Media LLC."

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Amendment to the Certificate of Formation to be duly executed as of the 8th day of February, 2010.

TA Media LLC

By: BriteBlueVentures LLC

Its: Managing Member

/s/ Joshua A. Speyer

By: Joshua A. Speyer, as Trustee of the

Joshua A. Speyer Living Trust dated

April 6, 2006

Title: Managing Member

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RECORDED: 05/26/2010