

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert Bosch Car Multimedia Holding GmbH		03/31/2010	LIMITED LIABILITY COMPANY: GERMANY

RECEIVING PARTY DATA

Name:	ED ENTERPRISES AG
Street Address:	BAVARIARING 11
City:	MUNICH
State/Country:	GERMANY
Postal Code:	80336
Entity Type:	AG: GERMANY

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1784749	TRAVELPILOT
Registration Number:	0671479	BLAUPUNKT
Registration Number:	2715813	TRAVELPILOT
Registration Number:	2859145	TRAVELPILOT BLAUPUNKT
Registration Number:	2824461	TRAVELPILOT
Registration Number:	2528774	SHARX
Registration Number:	2185264	DIGICEIVER
Registration Number:	2174177	TWINCEIVER
Registration Number:	2164301	DSA
Registration Number:	1878464	BLAUPUNKT

CORRESPONDENCE DATA

Fax Number: (425)455-1046

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900163372

**TRADEMARK
 REEL: 004215 FRAME: 0302**

OP \$265.00 1784749

Phone: 425-455-5575
Email: trademarks@graybeal.com
Correspondent Name: JOSHUA KING
Address Line 1: 400 108TH AVE NE STE 700
Address Line 4: BELLEVUE, WASHINGTON 98004

ATTORNEY DOCKET NUMBER:	2769-699
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Joshua King
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Signature:	/Joshua King/
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Date:	05/28/2010
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Total Attachments: 2
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Übertragungsvertrag

Assignment Deed

zwischen

between

Robert Bosch Car Multimedia Holding GmbH (previously: Blaupunkt GmbH)
Robert-Bosch-Strasse 200, D - 31139 Hildesheim, Germany

(nachfolgend "Robert Bosch")
und

(hereinafter "Robert Bosch")
and




ED Enterprises AG
Bavariaring 11, D - 80336 München, Germany




(nachfolgend "ED")

(hereinafter "ED")



Robert Bosch und ED sind in einer getrennten Vereinbarung übereingekommen, die US-amerikanischen Marken

Robert Bosch and ED have, in a separate agreement agreed upon transferring the US-American trademarks

1. **Nr. 732,408** , angemeldet am 23. Februar 1961, eingetragen am 5. Juni 1962
2. **Nr. 671,479** "Blaupunkt", angemeldet am 12. Februar 1958, eingetragen am 23. Dezember 1958
3. **Nr. 3,226,346**  angemeldet am 3. September 2004, eingetragen am 10. April 2007
4. **Nr. 2,715,813**  **TravelPilot** angemeldet am 2. Mai 2002, eingetragen am 13. Mai 2003

1. **No. 732,408** , filed on 23rd February 1961, registered on 5th June 1962
2. **No. 671,479** "Blaupunkt", filed on 12th February 1958, registered on 23rd December 1958
3. **No. 3,226,346**  filed on 3rd September 2004, registered on 10th April 2007
4. **No. 2,715,813**  **TravelPilot** filed on 2nd May 2002, registered on 13th May 2003

5. **Nr. 2,859,145**  **TravelPilot** angemeldet am 25. November 2007, eingetragen am 6. Juli 2004
6. **Nr. 2,824,461**  **TravelPilot** angemeldet am 6. Mai 2002, eingetragen am 23. März 2004
7. **Nr. 2,528,774** "Sharx", angemeldet am 8. August 1997, eingetragen am 15. Januar 2002
8. **Nr. 2,185,264** "DIGICEIVER", angemeldet

5. **No. 2,859,145**  **TravelPilot** filed on 25th November 2007, registered on 6th July 2004
6. **No. 2,824,461**  **TravelPilot** filed on 6th May 2002, registered on 23rd March 2004
7. **No. 2,528,774** "Sharx", filed on 8th August 1997, registered on 15th January 2002
8. **No. 2,185,264** "DIGICEIVER", filed on 9th

371+445+472+475+480+482+484+487+504+505+507+539/09

TRADEMARK
REEL: 004215 FRAME: 0304

am 9. Februar 1996, eingetragen am 1. September 1998

9. **Nr. 2,174,177** "TWINCEIVER" angemeldet am 9. Februar 1996, eingetragen am 21. Juli 1998
10. **Nr. 2,164,301** "DSA", angemeldet am 9. August 1995, eingetragen am 9. Juni 1998

● **BLAUPUNKT**

11. **Nr. 1,878,464** angemeldet am 1. Februar 1993, eingetragen am 14. Februar 1995
12. **Nr. 1,784,749** "TRAVELPILOT," angemeldet am 12. Juli 1990, eingetragen am 27. Juli 1993

unverzüglich von der Robert Bosch auf die ED zu übertragen.

Die Parteien beantragen, den Inhaberwechsel im Markenregister einzutragen.

Weitere Vereinbarungen zwischen den Parteien werden durch diese Übertragungsvereinbarung nicht berührt.

February 1996, registered on 1st September 1998

9. **No. 2,174,177** "TWINCEIVER" filed on 9th February 1996, registered on 21st July 1998
10. **No. 2,164,301** "DSA", filed on 9th August 1995, registered on 9th June 1998

● **BLAUPUNKT**

11. **No. 1,878,464** filed on 1st February 1993, registered on 14th February 1995
12. **No. 1,784,749** "TRAVELPILOT," filed on 12th July 1990, registered on 27th July 1993

immediately from Robert Bosch to ED.

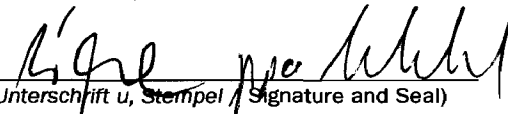
The parties request to record the change of ownership in the trademarks register.

Further agreements between the parties shall not be affected by this Assignment Deed.

für / for
Robert Bosch Car Multimedia Holding GmbH

31.03.2010

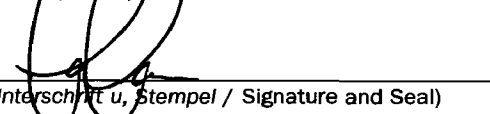
(Datum / Date)


(Unterschrift u. Stempel / Signature and Seal)

Robby Dore, Vorstand (liberal)
(Name u. Position in Druckbuchstaben / name and position in block letters)

für / for
ED Enterprises AG

31.3.10
(Datum / Date)


(Unterschrift u. Stempel / Signature and Seal)

Dr. Frank Förster Fritz Seemann
(Name u. Position in Druckbuchstaben / name and position in block letters)