

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BVDK Design, Inc. | | 06/01/2010 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | BDDK Holdings, LLC | | |
| Street Address: | 1411 Broadway | | |
| Internal Address: | Suite 200 | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10018 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2731784 | DAVID KAHN JEANSWEAR | |
| Registration Number: | 2992976 | WE ARE A JEANS NATION | |
| Serial Number: | 77820061 | | |
| Serial Number: | 77820069 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)764-5060 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (212) 575-7900 | | |
| Email: | skim@ballonstoll.com | | |
| Correspondent Name: | Howard D. Bader | | |
| Address Line 1: | 729 Seventh Avenue | | |
| Address Line 2: | 17th Floor | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 17614-003 | | |

OP \$115.00 2731784

900163738

**TRADEMARK
 REEL: 004217 FRAME: 0982**

| | |
|---|-----------------|
| NAME OF SUBMITTER: | Howard D. Bader |
| Signature: | /hbader/ |
| Date: | 06/04/2010 |
| Total Attachments: 12 source=Trademark Assignment.DAVID KAHN.6-1-10#page1.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page2.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page3.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page4.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page5.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page6.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page7.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page8.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page9.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page10.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page11.tif source=Trademark Assignment.DAVID KAHN.6-1-10#page12.tif | |

**ASSIGNMENT OF TRADEMARKS
AND RELATED GOODWILL BY
BVDK DESIGN, INC.**

This Trademark Assignment and Related Goodwill ("Assignment") is entered into as of June 01, 2010, by BVDK DESIGN, INC., a California corporation having a principal place of business at 1451 S. Toberman Street, Los Angeles, California 90015-3221 ("Assignor") in favor of BDDK Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, (A) "David Kahn Jeanswear" assigned Registration Number 2731784 by the United States Trademark and Patent Office, (B) "We are a Jeans Nation" assigned Registration Number 2992976 by the United States Trademark and Patent Office; (C) the trademark application for a certain design assigned Serial Number 77820061 by the United States Trademark and Patent Office; and (D) the trademark application for a certain design assigned Serial Number 77820069 by the United States Trademark and Patent Office; which trademarks shall include, without limitation, all variations thereof; designs; logos; corresponding registrations; including, without limitation, the trademarks registered with the United States Trademark and Patent Office and/or applications for registrations and all corresponding registrations and applications throughout the world (the "Trademarks");

WHEREAS, Assignor, Assignee and David Kahn are parties to the Asset Purchase Agreement, dated June 01, 2010 (the "Agreement") pursuant to which Assignor has agreed to and wishes to assign, and Assignee is desirous of acquiring and has agreed to purchase, certain assets of Assignor, including, all right title and interest in and to the Trademarks and the goodwill of the business connected with and symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor and Assignee agree as set forth below:

A. Assignor hereby assigns, conveys, delivers, transfers and sells to Assignee all of Assignor's right, title and interest in and to all of the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made, including the right to sue for and take action with respect to infringements of said Trademarks which may have occurred prior to the date of this Assignment.

B. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or

(00125506;8)

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

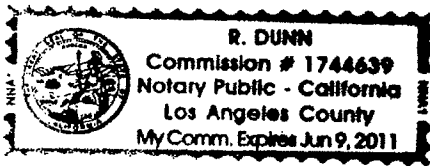
State of California }
 County of Los Angeles }
 On June 1, 2010 before me, R. Dunn, Notary Public,
Date Here Insert Name and Title of the Officer
 personally appeared David Kahn
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature R. Dunn
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

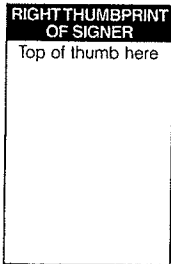
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Title or Type of Document: Assignment of Trademarks and Related Goodwill by
GDK Design, Inc. 6-01-10 Number of Pages: _____

Signer(s) Other Than Named Above: _____

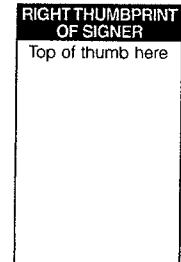
Capacity(ies) Claimed by Signer(s)

- Signer's Name: _____
- Individual
 - Corporate Officer — Title(s): _____
 - Partner — Limited General
 - Attorney in Fact
 - Trustee
 - Guardian or Conservator
 - Other: _____



Signer Is Representing: _____

- Signer's Name: _____
- Individual
 - Corporate Officer — Title(s): _____
 - Partner — Limited General
 - Attorney in Fact
 - Trustee
 - Guardian or Conservator
 - Other: _____



Signer Is Representing: _____

EXHIBIT 1

Mark: "David Kahn Jeanswear"
Registration Number: 2731784
Filing Date: July 26, 2002
Registration Date: July 1, 2003
TESS Printout: Attached.

Mark: "WE ARE A JEANS NATION"
Registration Number: 2992976
Filing Date: March 5, 2004
Registration Date: September 6, 2005
TESS Printout: Attached.

Mark: Design Mark
Registration Number: N/A
Serial Number: 77820069
Filing Date: September 3, 2009
Registration Date: N/A
TESS Printout: Attached.

Mark: Design Mark
Registration Number: N/A
Serial Number: 77820061
Filing Date: September 3, 2009
Registration Date: N/A
TESS Printout: Attached.

{00125506;8}3



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Typed Drawing

Word Mark DAVID KAHN JEANSWEAR

Goods and Services IC 025. US 022 039. G & S: Women's clothing, namely, [beachwear,] blouses, coats, dresses, [gloves, hats, head wear,] jackets, jeans, jerseys, [jumpsuits,] pants, pantsuits, shirts, shorts, skirts, slacks, [socks,] suits, [sweat pants, sweat shirts, sweaters,] T-shirts, tank tops, [undergarments,] [underwear and vests]. FIRST USE: 20020600. FIRST USE IN COMMERCE: 20020600

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76434518

Filing Date July 26, 2002

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 8, 2003

Registration Number 2731784

Registration Date July 1, 2003

Owner (REGISTRANT) BVDK Design, Inc. CORPORATION CALIFORNIA 1451 S. Toberman Street Los Angeles CALIFORNIA 900153221

Attorney of Record Gregory N. Weisman

Prior Registrations 2671557

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JEANSWEAR" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Other Data The name "DAVID KAHN" identifies a living individual whose consent is of record.
Live/Dead Indicator LIVE

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WE ARE A JEANS NATION

Word Mark WE ARE A JEANS NATION
Goods and Services IC 025. US 022 039. G & S: Men's and women's clothing, namely, jeans, pants, shirts, shorts, skirts, and slacks. FIRST USE: 20040600. FIRST USE IN COMMERCE: 20040700
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 76579271
Filing Date March 5, 2004
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition November 30, 2004
Registration Number 2992976
Registration Date September 6, 2005
Owner (REGISTRANT) BVDK Design, Inc. CORPORATION CALIFORNIA 1451 S. Toberman Street Los Angeles CALIFORNIA 900153221
Attorney of Record Gregory N. Weisman
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 025. US 022 039. G & S: Clothing, namely, pants, shorts and skirts. FIRST USE: 20060100. FIRST USE IN COMMERCE: 20060609

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 09.03.16 - Collars (clothing); Cuffs (clothing); Embroidery on clothing pockets; Pockets; Pockets, clothing with embroidery or stitching; Sleeves (clothing); Stitching on clothing pockets; Waistband (clothing)
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
 26.17.12 - Angles (geometric); Chevrons

Serial Number 77820069

Filing Date September 3, 2009

Current Filing Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) BVDK Design, Inc. CORPORATION CALIFORNIA 1451 S. Toberman Street Los Angeles CALIFORNIA 900153221

Attorney of Record Gregory N. Weisman

Description of Mark Color is not claimed as a feature of the mark. The mark consists of a stitching design on the pocket of a garment .

Type of Mark Register TRADEMARK PRINCIPAL

Live/Dead
Indicator

LIVE

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| | |
|------------------------------|---|
| Goods and Services | IC 025. US 022 039. G & S: Clothing, namely, pants, shorts and skirts. FIRST USE: 20060100. FIRST USE IN COMMERCE: 20060909 |
| Mark Drawing Code | (2) DESIGN ONLY |
| Design Search Code | 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved 26.17.12 - Angles (geometric); Chevrons |
| Serial Number | 77820061 |
| Filing Date | September 3, 2009 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1A |
| Owner | (APPLICANT) BVDK Design, Inc. CORPORATION CALIFORNIA 1451 S. Toberman Street Los Angeles CALIFORNIA 900153221 |
| Attorney of Record | Gregory N. Weisman |
| Description of Mark | Color is not claimed as a feature of the mark. The mark consists of two intersecting arcs. |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

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