

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name       | Formerly | Execution Date | Entity Type |
|------------|----------|----------------|-------------|
| KATY LEESE |          | 06/03/2010     | INDIVIDUAL: |

**RECEIVING PARTY DATA**

|                 |                                       |
|-----------------|---------------------------------------|
| Name:           | V2 WINE GROUP, LLC                    |
| Street Address: | 567 1ST STREET E                      |
| City:           | SONOMA                                |
| State/Country:  | CALIFORNIA                            |
| Postal Code:    | 95476                                 |
| Entity Type:    | LIMITED LIABILITY COMPANY: CALIFORNIA |

**PROPERTY NUMBERS Total: 8**

| Property Type  | Number   | Word Mark       |
|----------------|----------|-----------------|
| Serial Number: | 77957298 | BUNGALOW        |
| Serial Number: | 85048208 | CAMPO DI LIMONE |
| Serial Number: | 77957297 | GUNMETAL        |
| Serial Number: | 77957296 | VINDICATED      |
| Serial Number: | 77966059 | BIG BABY        |
| Serial Number: | 85005363 | SEISMIC         |
| Serial Number: | 85012131 | QUASIMODO       |
| Serial Number: | 77957292 | V2 WINE GROUP   |

**CORRESPONDENCE DATA**

Fax Number: (312)224-1510  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3122241500  
 Email: sdale@vaneklaw.com  
 Correspondent Name: Sarah E. Dale (Vanek Vickers & Masini)  
 Address Line 1: 111 South Wacker Drive

OP \$215.00 77957298

Address Line 2: 40th Floor  
Address Line 4: Chicago, ILLINOIS 60606

|                         |               |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 10-0078       |
| NAME OF SUBMITTER:      | Sarah E. Dale |
| Signature:              | /sed/         |
| Date:                   | 06/07/2010    |

Total Attachments: 2  
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source=ASSIGNMENT RE KATY LEESE TO V2 WINE GROUP#page2.tif

## ASSIGNMENT OF TRADEMARKS AND GOODWILL

This assignment of Trademarks and Good Will (hereinafter "Assignment"), is made effective as of the 3 day of June, 2010, by and between Katy Leese, an individual, having a place of residence at 28 Throckmorton Lane; Mill Valley, California 94941 (hereinafter "Assignor") and V2 Wine Group, a California Limited Liability Company having a place of business at 567 1<sup>st</sup> Street E; Sonoma, California 95476 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of trademark applications for the marks BUNGALOW (Serial No. 77957298); CAMPO DI LIMONE (Serial No. 85048208); GUNMETAL (Serial No. 77957297); VINDICATED (Serial No. 77957296); BIG BABY (Serial No. 77966059); SEISMIC (Serial No. 85005363); QUASIMODO (Serial No. 85012131) with the United States Patent and Trademark Office, which relate to wine; and V2 WINE GROUP (Serial No. 77957292) which relates to distributorships in the field of wine products (hereinafter referred to as "the Marks");

WHEREAS, Assignee desires to acquire any and all rights that Assignor may have in and to the Marks therefore, together with all of the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past, present and future infringement, dilution or misappropriation thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the U.S. applications therefore throughout the United States together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, along with all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present, and future infringement, dilution or misappropriation of the Marks and all rights corresponding thereto throughout the United States.

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

This assignment may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument and any of the parties hereto may execute this agreement by signing any such counterpart.

IN WITNESS THEREOF, the parties have caused this Assignment to be duly executed s of the date first hereinabove written.

DATE: 06/03/2010

DATE: 06/03/2010

KATY LEESE

V2 WINE GROUP

Katy Leese

[Signature]

Name: Dan Leese

Title: President

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