

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DDCLAB, LTD.		06/09/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	DDCUSA, Inc.		
Street Address:	7 Mercer Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77782886	CYN NI EDAM	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Max Vern		
Address Line 1:	Amster, Rothstein & Ebenstein LLP		
Address Line 2:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	28162/15		
NAME OF SUBMITTER:	Max Vern		
Signature:	/Max Vern/		
Date:	06/09/2010		

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, DDCLAB, LTD., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 7 Mercer Street, New York, NY 10013, USA ("Assignor"), is the owner of all right, title and interest to trademark CYN NI EDAM and U.S. Trademark Application Serial No. 77/782886 therefor, and all goodwill associated therewith; and

WHEREAS, DDCUSA, Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 7 Mercer Street, New York, NY 10013, USA ("Assignee"), is desirous of acquiring the said trademark, the U.S. Trademark Application Serial No. 77/782886 therefor, and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the service mark CYN NI EDAM, together with all goodwill of the business symbolized by the mark and U.S. Trademark Application Serial No. 77/782886.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 9 day of June, 2010.

DDCLAB, LTD.

By: 

Name: SAVANIA, Davies - Keffer

Title: vice president