

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Kris Inchcombe		06/01/2010
	Steve Arnold		06/08/2010
			<b>Entity Type</b>
			INDIVIDUAL: UNITED STATES
			INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Steve Arnold		
<b>Street Address:</b>	117 Via Veracruz		
<b>City:</b>	Jupiter		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33458		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	3764583	SWEAT SHIELD
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)625-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	561-625-6575		
<b>Email:</b>	ustrademarks@mchaleslavin.com		
<b>Correspondent Name:</b>	Carl J. Spagnuolo, McHale & Slavin, P.A.		
<b>Address Line 1:</b>	2855 PGA Blvd.		
<b>Address Line 4:</b>	Palm Beach Gardens, FLORIDA 33410		
<b>ATTORNEY DOCKET NUMBER:</b>	3444U.001		
<b>NAME OF SUBMITTER:</b>	Carl J. Spagnuolo		
<b>Signature:</b>	/Carl J. Spagnuolo/		
<b>Date:</b>	06/11/2010		

OP \$40.00 3764583

Total Attachments: 2

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**ASSIGNMENT**

ASSIGNOR: Kris Inchcombe  
Status: Individual  
Address: 323 Sophia Terrace  
City: St. Augustine State/Zip: Florida 32095

ASSIGNOR: Steve Arnold  
Status: Individual  
Address: 117 Via Veracruz  
City: Jupiter State/Zip: Florida 33458

ASSIGNEE: Steve Arnold  
Status: Individual  
Address: 117 Via Veracruz  
City: Jupiter State/Zip: Florida 33458

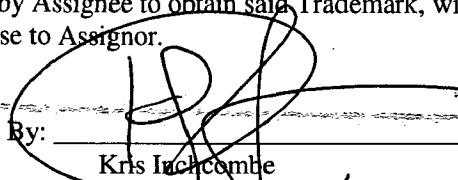
TITLE OF TRADEMARK/SERVICE MARK: SWEAT SHIELD and design  
Serial No.: 77/603,790 / Registration No.: 3,764,583

The Assignors having used, filed for, and/or obtained registration of the Trademark(s) set forth in the attached addendum, and the Assignee being desirous of acquiring the same; in consideration of One Dollar (\$1.00) and other good and valuable consideration, the Assignor hereby assigns to the Assignee, including their successors, assigns, heirs, administrators, all of the Assignor's right, title and interest and goodwill associated with the Trademark(s) including any applications and registrations which may evolve or have evolved therefrom, including the right to prepare derivative marks;

The Assignor further assigns all right, title and interest in and to said Trademark(s) in all foreign countries, and all applications for Trademark Registration in foreign countries and any registrations which may evolve or have evolved therefrom, including the right to claim International Convention priority; and

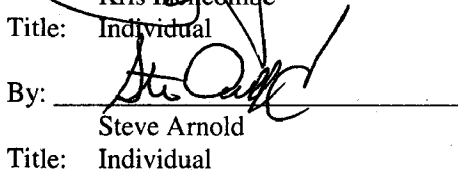
The Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said Trademark, without any additional payment therefor, but without any expense to Assignor.

Date: 6-1-2010

By:   
Kris Inchcombe

Title: Individual

Date: 6-8-10

By:   
Steve Arnold

Title: Individual

As to Kris Inchcombe:

STATE OF FLORIDA )  
COUNTY OF PALM BEACH )

Before me this 1 day of June 2010, personally appeared to me known to be KRIS INCHCOMBE, the person described in, and who executed the foregoing assignment instrument and acknowledge to me that he executed the same on his own free will for the purpose therein expressed.

Notary Public

Personally known \_\_\_; Produced ID & type

FLDL

As to Steve Arnold:

STATE OF FLORIDA )  
COUNTY OF PALM BEACH )

Before me this 8 day of June 2010, personally appeared to me known to be STEVE ARNOLD, the person described in, and who executed the foregoing assignment instrument and acknowledge to me that he executed the same on his own free will for the purpose therein expressed.

Notary Public

Personally known ; Produced ID & type \_\_\_

