

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/24/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oberon Media T.V. Ltd		02/24/2010	CORPORATION: ISRAEL

RECEIVING PARTY DATA

Name:	Oberon Media (Israel) Ltd.
Street Address:	2 Raul Valenberg St.
City:	Tel Aviv
State/Country:	ISRAEL
Postal Code:	69719
Entity Type:	company limited by shares: ISRAEL

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2852977	KIDSWISE

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-790-9200
 Email: trademark@cll.com
 Correspondent Name: Elise C. Kasell
 Address Line 1: 1133 Avenue of the Americas
 Address Line 2: Cowan, Liebowitz & Latman, P.C.
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 28402.003.ECK.GA

DOMESTIC REPRESENTATIVE

Name: Elise C. Kasell

900164598

**TRADEMARK
 REEL: 004224 FRAME: 0613**

OP \$40.00 2852977

Address Line 1: 1133 Avenue of the Americas
Address Line 2: Cowan, Liebowitz & Latman, P.C.
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Elise C. Kasell
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Signature:	/Elise Kasell/
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Date:	06/14/2010
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Total Attachments: 2 source=OBERON MEDIA ISRAEL MERGER DOC AND TRANSLATION#page1.tif source=OBERON MEDIA ISRAEL MERGER DOC AND TRANSLATION#page2.tif
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מדינת ישראל
חוק החברות, התשנ"ט - 1999

תעודת מיזוג חברה

הנני מאשר בזה כי בהתאם לסעיף 323 לחוק החברות, התשנ"ט - 1999,
קלטה החברה

אוברון מדיה (ישראל) בע"מ
OBERON MEDIA (ISRAEL) LTD

שמספרה 513528455

את חברת היעד

אוברון מדיה טי.בי. בע"מ
OBERON MEDIA T.V. LTD

שמספרה 513125401

ושחברת היעד מחוסלת עקב מיזוג מתאריך:

י' אדר תשי"ע
24/02/2010

ניתן בחתימת ידי בירושלים היום הזה:

י' אדר תשי"ע
24/02/2010

וועלוועל קאפ, עו"ד
ב/רשם החברות



Translation of Company Merger Certificate

MINISTRY OF JUSTICE

(EMBLEM OF STATE OF ISRAEL)

REGISTRAR OF COMPANIES

STATE OF ISRAEL
COMPANIES LAW-1999

COMPANY MERGER CERTIFICATE

**I HEREBY CONFIRM THAT IN ACCORDANCE WITH ARTICLE 323 OF THE
COMPANIES LAW -1999 THE COMPANY**

OBERON MEDIA (ISRAEL) LTD

COMPANY NO. 513528455

THE TARGET COMPANY

OBERON MEDIA T.V. LTD

COMPANY NO. 513125401

FINISHED BY THE TARGET COMPANY AS OF MERGER:
02/24/2010

EFFECTIVE UPON MY SIGNATURE IN JERUSALEM
02/24/2010

SIGNATURE OF WALWAL KAP, ATTORNEY
AT REGISTRAR OF COMPANIES

SEAL OF REGISTRAR OF COMPANIES

28402/002/1176513.1

RECORDED: 06/14/2010

TRADEMARK
REEL: 004224 FRAME: 0616