

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sportsearch, LLC		06/15/2010	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	Sideline Technologies, LLC		
Street Address:	7010 East Chauncey Lane, Suite 115		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85054		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2422321	SPORTS CAREERS	
Registration Number:	3283977	SPORTS CAREERS	
CORRESPONDENCE DATA			
Fax Number:	(602)530-8500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kka@gknet.com		
Correspondent Name:	Steven T. Lawrence		
Address Line 1:	2575 East Camelback Road		
Address Line 4:	Phoenix, ARIZONA 85016		
ATTORNEY DOCKET NUMBER:	21627-0003		
NAME OF SUBMITTER:	Steven T. Lawrence		
Signature:	/Steven T. Lawrence/		
Date:	06/15/2010		

CH \$65.00 2422321

Total Attachments: 2
source=int3A4#page1.tif
source=int3A4#page2.tif

**PIN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT**

WHEREAS, SPORTSEARCH, LLC, an Arizona limited liability company, with its principal place of business located at 2990 East Northern Avenue, Suite B101, Phoenix, Arizona 85028-4840 ("Assignor"), has adopted, owns and is using the following trademarks ("Marks") in connection with the following goods and/or services and has acquired federal registration of the Marks on the Principal Register of the United States Patent and Trademark Office:

Registration No.:	Mark:	Goods/Services:
2,422,321	SPORTS CAREERS	Downloadable electronic publications in the nature of newsletters over a global computer network in the field of the sports industry, regarding employment opportunities and other sports career-related information, information about sporting events and legal, financial and management information in the sports industry (Class 009); periodicals, namely newsletters in the field of the sports industry, regarding employment opportunities and other sports career-related information, information about sporting events and legal, financial and management information in the sports industry in printed format (Class 016)
3,283,977	SPORTS CAREERS	Arranging of seminars; arranging of seminars and conferences; Education services, namely, providing workshops and seminars in the field of sports employment opportunities. (Class 041)

WHEREAS, SIDELINE TECHNOLOGIES, LLC, an Arizona limited liability company, with its principal place of business located at 7010 East Chauncey Lane, Suite 115, Phoenix, Arizona 85054 ("Assignee"), desires to acquire the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

2475111v1

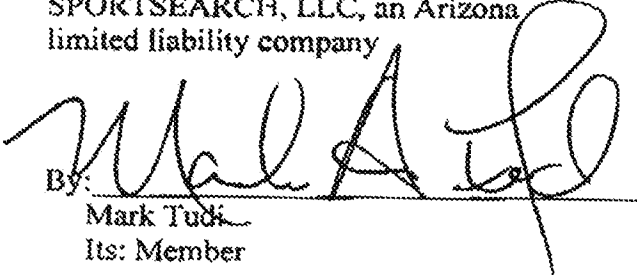
TRADEMARK

REEL: 004225 FRAME: 0266

DATED this 15 day of June, 2010.

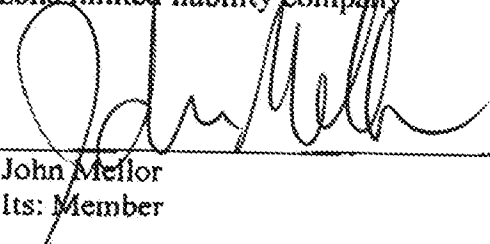
ASSIGNOR:

SPORTSEARCH, LLC, an Arizona
limited liability company

By: 
Mark Tuck
Its: Member

ASSIGNEE:

SIDELINE TECHNOLOGIES, LLC, an
Arizona limited liability company

By: 
John Mellor
Its: Member