

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
La Mere Poule Aliments Pour Bebes Inc.		01/01/2010	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Les Entreprises Elio Di Giovanni Ltee
Also Known As:	AKA EEDG
Street Address:	8790 Champ d'Eau
City:	Montreal
State/Country:	CANADA
Postal Code:	H1P 2Y8
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2882233	MOTHER HEN

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-638-6666
 Email: trademark@jhip.com,lweiss@jhip.com
 Correspondent Name: Harvey B. Jacobson, Jr.
 Address Line 1: 400 7th St., N.W.
 Address Line 2: 6th Floor
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: T32876US0

DOMESTIC REPRESENTATIVE

Name:

900165072

**TRADEMARK
 REEL: 004227 FRAME: 0624**

OP \$40.00 2882233

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Leesa N. Weiss
Signature:	/Leesa N. Weiss/
Date:	06/18/2010
Total Attachments: 1 source=Mother Hen Assignment#page1.tif	

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **LA MERE POULE ALIMENTS POUR BEBES INC.**, a corporation organized under the laws of Canada (hereinafter called the ASSIGNOR) has adopted and used the trademark **MOTHER HEN (& DESIGN)** registered in the United States Patent and Trademark Office bearing registration number 2,882,233 dated September 7, 2004;

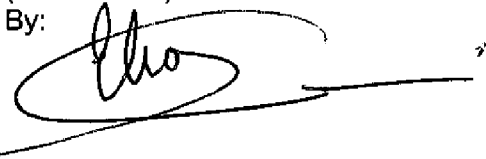
AND WHEREAS, **LES ENTREPRISES ELIO DI GIOVANNI LTEE (also doing business as EEDG)**, a corporation organized under the laws of Canada, having a place of business at 8790, Champ d'Eau, Montreal, Quebec H1P 2Y8, CANADA (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the registration of the trademark, and the goodwill of the business symbolized by the said trademark.

IN WITNESS THEREOF, both the ASSIGNOR and the ASSIGNEE have caused this instrument to be executed in their names and on their behalf by the officers duly authorized thereunto, effective as of the 1st day of January, 2010.

LA MERE POULE ALIMENTS POUR BEBES INC.
(ASSIGNOR)

By:



Name: ELIO DI GIOVANNI

Title: PRESIDENT

LES ENTREPRISES ELIO DI GIOVANNI LTEE
(also doing business as EEDG)

(ASSIGNEE)

By:



Name: ELIO DI GIOVANNI

Title: PRESIDENT