

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|--|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Window World, Inc. | | 06/23/2010 | CORPORATION: NORTH CAROLINA |
| RECEIVING PARTY DATA | | | |
| Name: | Window World International, LLC | | |
| Street Address: | 118 Shaver Street | | |
| City: | North Wilkesboro | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28659 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3528433 | NOT ONLY DO WE STAND BEHIND OUR WINDOWS WE STAND ON THEM | |
| Registration Number: | 2331991 | WINDOW WORLD INC. | |
| Registration Number: | 3016669 | WORLD OF WINDOWS | |
| Registration Number: | 3244991 | COMFORTWORLD | |
| Registration Number: | 3539815 | SIMPLY THE BEST FOR LESS | |
| Registration Number: | 3599976 | THE ORIGINAL \$189 GUYS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (336)271-2830 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 336-273-4422 | | |
| Email: | dcottelli@maccordmason.com | | |
| Correspondent Name: | MacCord Mason PLLC | | |
| Address Line 1: | P.O. Box 2974 | | |
| Address Line 4: | Greensboro, NORTH CAROLINA 27402 | | |

CH \$165.00 3528433

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| ATTORNEY DOCKET NUMBER: | 8844-001 |
| NAME OF SUBMITTER: | Donna Cottelli |
| Signature: | /Donna Cottelli/ |
| Date: | 06/23/2010 |
| Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif | |

ASSIGNMENT

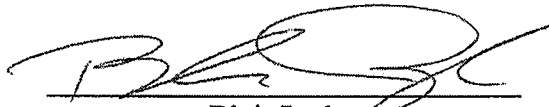
WHEREAS, Window World, Inc., a North Carolina corporation (hereinafter Assignor) has adopted, used and is using the trademarks on the attached Schedule A; and

WHEREAS, Window World International, LLC, a Delaware limited liability company (hereinafter Assignee) is desirous of acquiring said trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, its successors and assigns, the entire right, title, and interest in and to the United States and foreign registrations and applications (including, without being limited to, common law rights for the marks and the Trademark Registrations and Applications set forth on the attached Schedule A), together with the good will of the business symbolized by the trademarks.

This Assignment is executed at North Wilkesboro, North Carolina this the 23rd day of June, 2010.

WINDOW WORLD, INC.



Blair Ingle
President

Date: 6/23/10

SCHEDULE A

| United States Trademarks | Registration Number | Registration Date |
|--|----------------------------|--------------------------|
| Not Only Do We Stand Behind Our Windows We Stand On Them | 3,528,433 | November 4, 2008 |
| Window World, Inc. | 2,331,991 | March 21, 2000 |
| World Of Windows | 3,016,669 | November 22, 2005 |
| Comfortworld | 3,244,991 | May 22, 2007 |
| Simply The Best For Less | 3,539,815 | December 2, 2008 |
| The Original \$189 Guys | 3,599,976 | March 31, 2009 |
| | | |

| Canadian Trademarks | Pending Serial Number | Filing Date |
|----------------------------|------------------------------|--------------------|
| Window World | 1,410,812 | September 9, 2008 |
| Simply The Best For Less | 1,410,813 | September 9, 2008 |
| World Of Windows | 1,410,810 | September 9, 2008 |

| Mexico Trademark | Registration/Pending Serial No. | Registration/Filing Date |
|--------------------------|--|---------------------------------|
| Window World | Reg. No. 1092398 | March 27, 2009 |
| World of Windows | Reg. No. 1092397 | March 27, 2009 |
| Simply The Best For Less | Serial No. 954558 | August 13, 2008 |