

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kent Sporting Goods Company, Inc.		04/09/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Whitehall Ventures, Inc.		
Street Address:	2490 E. 6200 Street		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84121		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77645808	SHADOWBOX	
CORRESPONDENCE DATA			
Fax Number:	(503)296-2172		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-844-9009		
Email:	mail@ganzlaw.com		
Correspondent Name:	Lloyd L. Pollard, II		
Address Line 1:	PO Box 2200		
Address Line 4:	Hillsboro, OREGON 97123		
ATTORNEY DOCKET NUMBER:	WHV-3.001		
NAME OF SUBMITTER:	Lloyd L. Pollard, II		
Signature:	/Lloyd L. Pollard II/		
Date:	06/25/2010		

OP \$40.00 77645808

Total Attachments: 1
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ACKNOWLEDGMENT OF ASSIGNMENT OF TRADEMARK RIGHTS

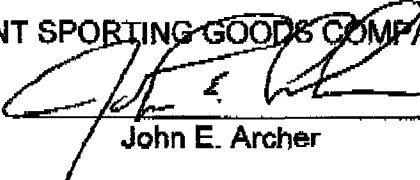
Kent Sporting Goods Company, Inc. a corporation organized under the laws of the State of Ohio, having its principal offices at 433 Park Avenue South, New London, Ohio 44851 ("Assignor") hereby acknowledges that, (1) pursuant to the terms of the Asset Purchase Agreement dated April 9, 2010, entered into by and between said Assignor and Whitehall Ventures, Inc, a corporation organized under the laws of the State of Utah, having its principal offices at 2490 E. 6200 Street, Salt Lake City, Utah 84121 ("Assignee"), Assignor assigned to Assignee all right, title, and interest in and to (A) the Trademark listed below and the goodwill of the business symbolized by said Trademark; and (B) the below-identified application for registration of said Trademark; and (2) said Asset Purchase Agreement transferred to Assignee the entire line of business to which said Trademark pertains.

Trademark	Application Number	Country of Registration
SHADOWBOX	77/645808	United States

Nothing in this Acknowledgment of Assignment is intended to supercede the terms and conditions of the above-identified Asset Purchase Agreement.

Dated this 25TH day of JUNE, 2010

KENT SPORTING GOODS COMPANY, INC.

By: 
John E. Archer

Its: _____
President

State of _____)
County of _____) ss.

On this _____ day of _____, 2010, personally appeared before the above named individual(s) who is/are personally known by me or proved to me on the basis of satisfactory evidence to be the same individual(s) who executed the foregoing Assignment; and who acknowledged to me that he/she/they executed the same of his/her/their own free will for the use and purposes therein set forth; and who if applicable stated that he/she/they is/are the _____ of _____, a corporation, and that the above instrument was signed on behalf of said corporation by authority of its board of directors.

Before me:

Notary Public for
My Commission expires: _____