

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JACKSON CORPORATION		06/25/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	C.R. LAURENCE CO., INC.		
Street Address:	2503 E Vernon Ave		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90058-1897		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1013983	JACKSON	
Serial Number:	77956559	JACKSON	
CORRESPONDENCE DATA			
Fax Number:	(619)645-5343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	619-533-7392		
Email:	sedge@luce.com		
Correspondent Name:	Katherine M. Hoffman		
Address Line 1:	600 West Broadway, Suite 2600		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	27458-61		
NAME OF SUBMITTER:	Katherine M. Hoffman		
Signature:	/Katherine M. Hoffman/		
Date:	06/29/2010		

OP \$65.00 1013983

Total Attachments: 3

source=C.R. Laurence Jackson Trademark Assignment#page1.tif

source=C.R. Laurence Jackson Trademark Assignment#page2.tif

source=C.R. Laurence Jackson Trademark Assignment#page3.tif

ASSIGNMENT OF TRADEMARKS AND DOMAIN NAMES

Jackson Corporation and its Owners (collectively, "Assignors") are the owners of or have rights to certain the trademarks identified in Exhibit "A" attached hereto and fully incorporated herein ("Marks"), to the federal registrations identified in Exhibit "A" and fully incorporated herein ("Trademark Registrations") and to the internet domain names identified in Exhibit "A" and fully incorporated herein ("Domain Names").

WHEREAS, Assignors have agreed to sell, transfer and assign to C.R. Laurence Co., Inc., a California corporation ("Assignee"), certain intellectual property rights pursuant to that certain Asset Purchase Agreement dated May 18, 2010 ("Agreement"), including all of Assignors' right, title and interest in and to the Marks, Trademark Registrations and Domain Names.

1. Assignment. For good and valuable consideration, as more fully set forth in the Agreement, each Assignor hereby irrevocably assigns, transfers and conveys to the Assignee and its successors and assigns all worldwide right, title and interest in, to and under the Marks, Trademark Registrations and Domain Names (and all renewals and extensions thereof), together with all common law rights associated with the Marks, Trademark Registrations and Domain Names, and all goodwill associated with the Marks, Trademark Registrations and Domain Names and symbolized thereby, together with all rights to profits, damages and other relief for any past, present and future infringements of the Marks, Trademark Registrations and Domain Names, and the right to sue and collect the same for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives, and to fully and entirely stand in the place of the Assignors in all matters related to the Marks, Trademark Registrations and Domain Names.

2. Further Assurances. Each Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors, assigns and/or legal representatives may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably requested by Assignee to effect the terms of this Assignment and its recordation in relevant state and national trademark offices. Each Assignor also hereby irrevocably appoints Assignee as its attorney-in-fact coupled with an interest to act in Assignor's name, place and stead to execute, deliver and record any documents or instruments of assignment or otherwise required in any country in which the Marks, Trademark Registrations and Domain Names are issued, or in which Assignee desires to seek protection for the Marks, Trademark Registrations and Domain Names.

[Remainder of page intentionally left blank; signature page to follow.]

JACKSON CORPORATION D.I.P., a
California Corporation

Date: JUNE 25, 2010

By: 
Richard J. Laski, Interim CEO

[Signature page to Trademark and Domain Name Assignment.]

EXHIBIT "A"

REGISTERED TRADEMARKS

Mark	Registration No.	Registration Date
JACKSON	1,013,983	06-24-1975
JACKSON	Mexico 113433	03-12-1993
JACKSON	Brazil 814307981	09-26-1989
JACKSON	Thailand 103952	02-06-1986

TRADEMARK APPLICATIONS

Mark	Application No.	Filing Date
JACKSON	77/956,559	03-11-2010

DOMAIN NAMES

Mark	Registrar	Expiration Date
www.jacksonexit.com	Network Solutions	07-17-2013