

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genmar Industries, Inc.		02/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wellcraft, LLC		
Street Address:	925 Frisbie Street		
City:	Cadillac		
State/Country:	MICHIGAN		
Postal Code:	49601		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77240985	WORLD CLASS PERFORMANCE	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-332-5300		
Email:	kanderson@merchantgould.com		
Correspondent Name:	Scott W. Johnston		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	11585.169US02		
NAME OF SUBMITTER:	Scott W. Johnston		
Signature:	/Scott W. Johnston/		
Date:	06/29/2010		

OP \$40.00 77240985

Total Attachments: 2
source=assignment#page1.tif
source=assignment#page2.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, Genmar Industries, Inc., a Delaware corporation having a principal place of business at 2900 IDS Center, 80 So. 8th Street, Minneapolis, MN 55402, is the owner of Trademark Application No. 77/240985 filed in the United States on July 27, 2007, for the mark WORLD CLASS PERFORMANCE, (“the Mark”); and

WHEREAS, Wellcraft, LLC, a Delaware corporation having a principal place of business at 925 Frisbie Street, Cadillac, MI 49601 (hereinafter called “Assignee”), is desirous of acquiring said trademark and trademark registrations;

NOW, THEREFORE, said Assignor hereby confirms and ratifies the assignment of rights stated herein effective as of February 1, 2010, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has sold, assigned and transferred, and by these presents does sell, assign and transfer, nunc pro tunc, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to the Mark, said application/registration and all common law trademark rights in the Mark, and with the goodwill and other incidents of its business associated with or symbolized by the Mark, effective February 1, 2010. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain,

register or enforce the rights of Assignee in and to the Mark, at the expense of Assignee.

Date: June 16, 2010 By: David Steichen
Title: VP Secretary

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 16th of June, 2010, before me personally appeared David Steichen to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Deborah L. Nelson
Notary Public

