

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dana R. Philen		04/27/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Coastal Pet Products, Inc.		
Street Address:	911 Leadway Avenue		
City:	Alliance		
State/Country:	OHIO		
Postal Code:	44601		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2451841	WALK 'N TRAIN	
CORRESPONDENCE DATA			
Fax Number:	(330)376-9646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(330) 376-1242		
Email:	eggreive@rennerkenner.com		
Correspondent Name:	RENNER, KENNER, GREIVE, BOBAK et al.		
Address Line 1:	106 S. MAIN STREET		
Address Line 2:	FIRST NATIONAL TOWER, SUITE 400		
Address Line 4:	AKRON, OHIO 44308-1412		
ATTORNEY DOCKET NUMBER:	COA.C.US0078		
NAME OF SUBMITTER:	EDWARD G. GREIVE		
Signature:	/EDWARD G. GREIVE/		
Date:	07/07/2010		

OP \$40.00 2451841

Total Attachments: 2

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ASSIGNMENT

THIS ASSIGNMENT of a United States Trademark Registration is made by and between **Dana R. Philen**, an individual residing at 2801 Hawthorne Drive, Atlanta, Georgia 30345, hereinafter designated as Assignor, and **Coastal Pet Products, Inc.**, a corporation organized and existing under the laws of the State of Ohio, United States of America, with an office and principal place of business at 911 Leadway Avenue, Alliance, Ohio 44601, hereinafter designated as Assignee.

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in and to U.S. Trademark Registration No. 2,451,841 (hereinafter designated as the "Trademark Right"); and

WHEREAS, Assignee desires to obtain the entire right, title and interest, both legal and equitable, in and to the said Trademark Right.

NOW, THEREFORE, To All Whom It May Concern, be it known that in consideration of the sum of Ten Dollars (\$10.00), paid by Assignee to Assignor, and other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, the said Assignor has sold, and by these presents does hereby sell, assign, transfer and convey unto the said Assignee, the entire right, title and interest in and to said Trademark Right together with the good will of the business connected with the use of and symbolized by said Trademark Right, as well as all rights of action against third parties for past infringement thereof.

