

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alejandro Diego Salvador		06/14/2010	INDIVIDUAL: ARGENTINA
RECEIVING PARTY DATA			
Name:	Vinos de los Herederos del Marques de Riscal, S.A.		
Street Address:	Torrea, 1		
City:	Elciego		
State/Country:	SPAIN		
Postal Code:	01340		
Entity Type:	CORPORATION: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3174803	PROXIMO	
CORRESPONDENCE DATA			
Fax Number:	(206)682-6031		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	206-622-4900		
Email:	LorraineD@SeedIP.com		
Correspondent Name:	Kevin S. Costanza		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	930133.209		
DOMESTIC REPRESENTATIVE			
Name:	Kevin S. Costanza		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		

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**TRADEMARK
 REEL: 004241 FRAME: 0542**

Address Line 4: Seattle, WASHINGTON 98104

NAME OF SUBMITTER:

Kevin S. Costanza

Signature:

/Kevin S. Costanza/

Date:

07/13/2010

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Alejandro Diego Salvador is the owner by assignment of all right, title and interest in and to the trademark "PROXIMO," which is registered in the United States Patent and Trademark Office under Registration No. 3,174,803 and which issued November 21, 2006;

WHEREAS, Vinos de los Herederos del Marqués de Riscal, S.A., a corporation of Spain having a place of business at Torrea, 1 Elciego, Spain 01340, is desirous of acquiring said trademark and ownership of said registration.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Alejandro Diego Salvador, by these presents, does sell, assign and transfer unto Vinos de los Herederos del Marqués de Riscal, S.A. the entire right, title and interest in and to said trademark, registration and the goodwill of the business in connection with which said trademark is used and all claims for damages by reason of past infringement of the trademark and registration, and the right to sue for and collect such damages.

June 14, 2010

Date



Alejandro Diego Salvador