OP \$115.00 268315

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Southwest Wire Rope, Inc.		07/01/2010	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Southwest Wire Rope, LP	
Composed Of:	COMPOSED OF Southwest Wire Rope GP LLC as the sole general partner	
Street Address:	P.O. Box 24160	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77229	
Entity Type:	LIMITED PARTNERSHIP: TEXAS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2683154	GOLD NOSE
Registration Number:	1170563	SW
Registration Number:	2441654	
Registration Number:	1541208	GOLD STRAND

CORRESPONDENCE DATA

Fax Number: (713)223-4873

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 713-224-8080

Email: mail@egbertlawoffices.com

Correspondent Name: John S. Egbert

Address Line 1: 412 Main St., 7th Floor
Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER: 611,044

NAME OF SUBMITTER: John S. Egbert

900166938 REEL: 004242 FRAME: 0213

TRADEMARK

Signature:	/611,044/	
Date:	07/14/2010	
Total Attachments: 0		

TRADEMARK
REEL: 004242 FRAME: 0214

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TRADEMARK REEL: 004242 FRAME: 0215

RECORDED: 07/14/2010